



LINDSEY CHUBB & MARIE-CHRISTINE BERGER

LEAD ON WORK PACKAGE C: COMMUNICATION

Lindsey is the Project Coordinator and Marie-Christine a Project Officer at European Landowners' Organization

What will European Landowners' Organization do?

- European Landowners' Organization will promote the potential of sustainable willow growing in NWE and further promote the potential commercialisation of commodities produced from the willow extract.
- ELO has developed a communication strategy including elaboration and coordination of action programmes, involvement in the EU and international events, think-tank management, publication of position papers and studies, etc.
- ELO will manage the communications package taking responsibility for the communication manager and managing the communications working group. Tasks will include organising and promoting workshops within the farming and growers communities/organising workshops for farmer and SME's to promote commodities such as pharmaceutical products, degradable materials and the generation of biogas from willow waste.

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