

Project communication.



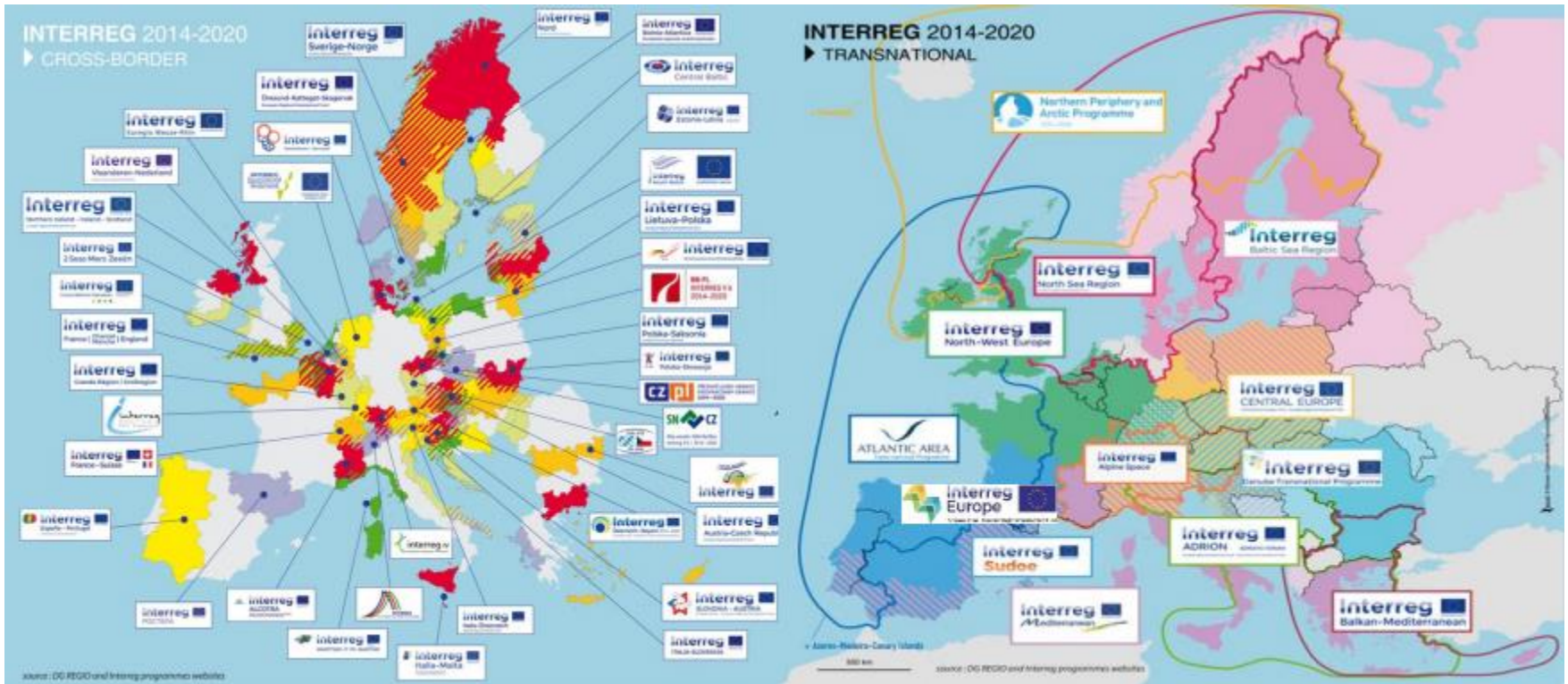
Investing in Opportunities

The lead partner shall send the final version of the complete communication strategy to the Joint Secretariat for validation no later than 4 months after project's approval.





To prove that cooperation
beyond borders is an
efficient and effective way
to tackle shared challenges
in North-West Europe



- One project – one communication strategy by 30 September.
- Prove added value of cooperation: branding, joint communication.

If you do not comply
with the communication
rules we will have to
withhold your payment

Q & A

Interreg



EUROPEAN UNION

North-West Europe

European Regional Development Fund

Thank you!