

The need for stronger collaboration in urban lighting

Mark Burton-Page
General Director, LUCI Association

Sustainability of smart urban lighting.

Energy Efficiency

Digitalisation

Better responding to needs of citizens

Services that add value to the Community

No one light fits all.



dam

Exploring City Nightscapes



- Explore the different approaches to developing city nightscapes worldwide
- Serve as a source of inspiration for other cities and urban lighting professionals

EXPLORING CITY NIGHTSCAPES
 Conversations with
 AMSTERDAM / ANTWERP / BOLOGNA
 CITY OF LONDON / GHENT / GENEVA
 JYVÄSKYLÄ / LYON / ROTTERDAM
 SEOUL / SHANGHAI / STRASBOURG



Hans Akkerman
 Chief Urban Designer,
 City of Amsterdam

AMSTERDAM

"City nightscape", what does this term mean to you?

P. Bunnik: A city nightscape is the literal observation of the cityscape by night. Not as a mere image but a fluid spatial entity and energy. A spatial and ever-changing clear obscure. The nightscape of the city is a reflection of its nightlife, whether it is a sleeping street, a silent park or a thriving and buzzing night life area. The fact that it is a city also means that it encompasses an exchange of energy, of culture, of city life. And in that sense, thinking about a nightscape is a smart way of thinking about the way you want your city to be.

H. Akkerman: For me the ideal nightscape is different for every city. Amsterdam differs in many respects, not only in terms of architecture and urban design, but also in terms of history and culture from - for example - Hong Kong. My view is to look at other cities, but determine what works best for your city, what needs your city has, what are the needs of Amsterdam.

Could you describe some of the main characteristics of the Amsterdam landscape?

P. Bunnik: The daytime landscape of Amsterdam is intertwined with the city's urban appeal and image. Some of the key elements of this are its recognizable architecture unique to different city districts and areas, the abundance of water and trees, and very importantly, the materialization of the canal-bank paved streets and sidewalks. There is a strange kind of timeless beauty when you learn to recognize these patterns which shape the image of Amsterdam.

The daytime landscape is nowadays arguably more readable and perhaps more appealing than its nighttime landscape, although the reflection of lights on the water and the beautiful architecture at night has a particular and mystic quality to it.

Tell us about the creation of the city nightscapes of Amsterdam.

P. Bunnik: The Amsterdam nightscape, strangely, with exception of the lighting in the UNESCO Canal District, has no clear distinction compared to other cities. At the moment, there is no major strategy or masterplan to make the city more readable by a nightscape approach with lighting.

However, in the last few years, with the development of our new lighting policy, we have been moving towards the notion, which is gradually developing within our planning community, that a nightscape is important for the image of the city for the wellbeing of its inhabitants and visitors and for the psychological effect the nightscape has to offer.



Light and art in Amsterdam

Considering light and art is a priority for the City of Amsterdam to improve both the lighting and atmosphere and to enhance the quality of its public spaces. The Amsterdam Planning and Sustainability Department of Traffic, Space, Local Areas, Lighting, Environment and Urban Design collaborates to carry out permanent light art projects. The city has recently decided to offset an environmental constraint seen as unpleasant or even unsafe for public spaces. In 2018, two residential lighting projects were implemented in the city - one on each hand - in order to make them more attractive.

The Rotterdam-based designers that were approached by the City of Amsterdam to carry out these projects are the Dutch studio **Light & Art**. The studio's approach is to create a narrative around the lighting and art project, which is then translated into a design. The studio's approach is to create a narrative around the lighting and art project, which is then translated into a design.

What would be your vision for the Amsterdam nightscape?

H. Akkerman: Firstly, I think that for Amsterdam, there is not one single nightscape. The city has existed for almost 750 years. Amsterdam therefore has neighborhoods with very different historical and urban characteristics.



Clarisse Tavin
 Group Manager / Major
 Programmes and Projects,
 City of London Corporation

CITY OF LONDON

What is a "city nightscape"?

C. Tavin: I see the city nightscape as the image of the city at night. It's both a mental and physical picture. Not just what people see, but also what they feel and remember about a city after they have left.

It reflects the vibrancy and the activities that take place after dark. For example, in the countryside, the night is pretty quiet and the visible activities happen mainly indoors. In a city, outdoor spaces are more active at night and I believe it is important to have a feeling of the activities and the life that occurs there.

It's also about making sure that key landmarks and the character which make each city unique continue after dark. During daytime, everything is lit up at the same level but architects and urbanists play with shadows to create an atmosphere and a feeling of space. At night, light can really be used as the tool to curate the cityscape and highlight key buildings, outdoor spaces and architectural details to create the feeling of the city, reveal its history and vibrancy.

Why is it important for cities to reflect on their nightscape?

C. Tavin: The City of London, traditionally, used to be busy from 8am to 5pm, Monday to Friday and very quiet at night and during the weekend. This is changing and the nighttime economy is becoming increasingly important. The nightscape is therefore becoming essential to continue life after dark. The nightscape and the approach developed in our City Lighting Strategy reflect all the activities that we want to develop. It is also a way to attract different people at a different time of the day.

From the City of London perspective, this is particularly important as it is strongly related to lots of initiatives and long term transformations such as Culture Mile, a new cultural quarter we are developing. There we are looking at how you can develop artistic and cultural activities during day and night, and attract people after dark. We also have many 24/7 businesses and a responsibility to make sure we provide the right environment for people at night.

For us, it is vital that the City of London is recognizable at night. The nightscape adds to the mental memory of the City, so it is important to create a positive picture that people will keep in their mind.

What would you say would be the qualities of a good nightscape?

C. Tavin: It's about reflecting the character of the place and highlighting its landmarks and what makes the City of London unique, but it is also about recognizing the need



for dark areas. It's not about having the same uniform lighting everywhere, but having light that is adapted to the different typologies of space. It's also about having a lighting approach that reflects people's needs and activities.

For example, we have a dimming system in place which allows us to have relatively bright light when it starts getting dark (which can be quite early in winter months!), which can be dimmed down later in the night during off-peak hours when there are fewer people on the streets and open spaces. This is also important in terms of sustainability, to ensure that we don't use energy on empty places that don't need lighting.

I. Hughes: There's one other thing: if you look at the very long term, the city changes, grows and morphs over time. So, if you look at the 20, 30 or 50-year life cycle which is the life span of buildings, the City of London is always growing, with new tall buildings coming alongside the heritage buildings. So over time, you definitely want the city nightscape to be fluid, to adapt

Culture Mile

Culture Mile is the City of London cultural district led by the City of London Corporation, with the British Embassy, School of Music & Drama, London Symphony Orchestra and the Museum of London. Together, the five partners are creating a vibrant, creative area in the north-west corner of the Square Mile.

Lighting is seen as a fundamental element of this transformation, supporting the vibrant, energetic and artistic nightscape. Culture Mile provides an experimental field for the current City Lighting Strategy, where creative and artistic lighting applications can be tested. A recent research developed by Culture Mile in collaboration with the City of London Corporation and the City of London School of Economics, will address and help support implementation and development of the City Lighting Strategy in Culture Mile.

The nightscape is both a mental and physical picture.



The nightscape is a spatial and ever-changing clear obscure.



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12 interviewed cities

AMSTERDAM



ANTWERP



BOLOGNA



CITY OF LONDON



GENEVA



GHENT



JYVÄSKYLÄ



LYON



ROTTERDAM



SEOUL



SHANGHAI



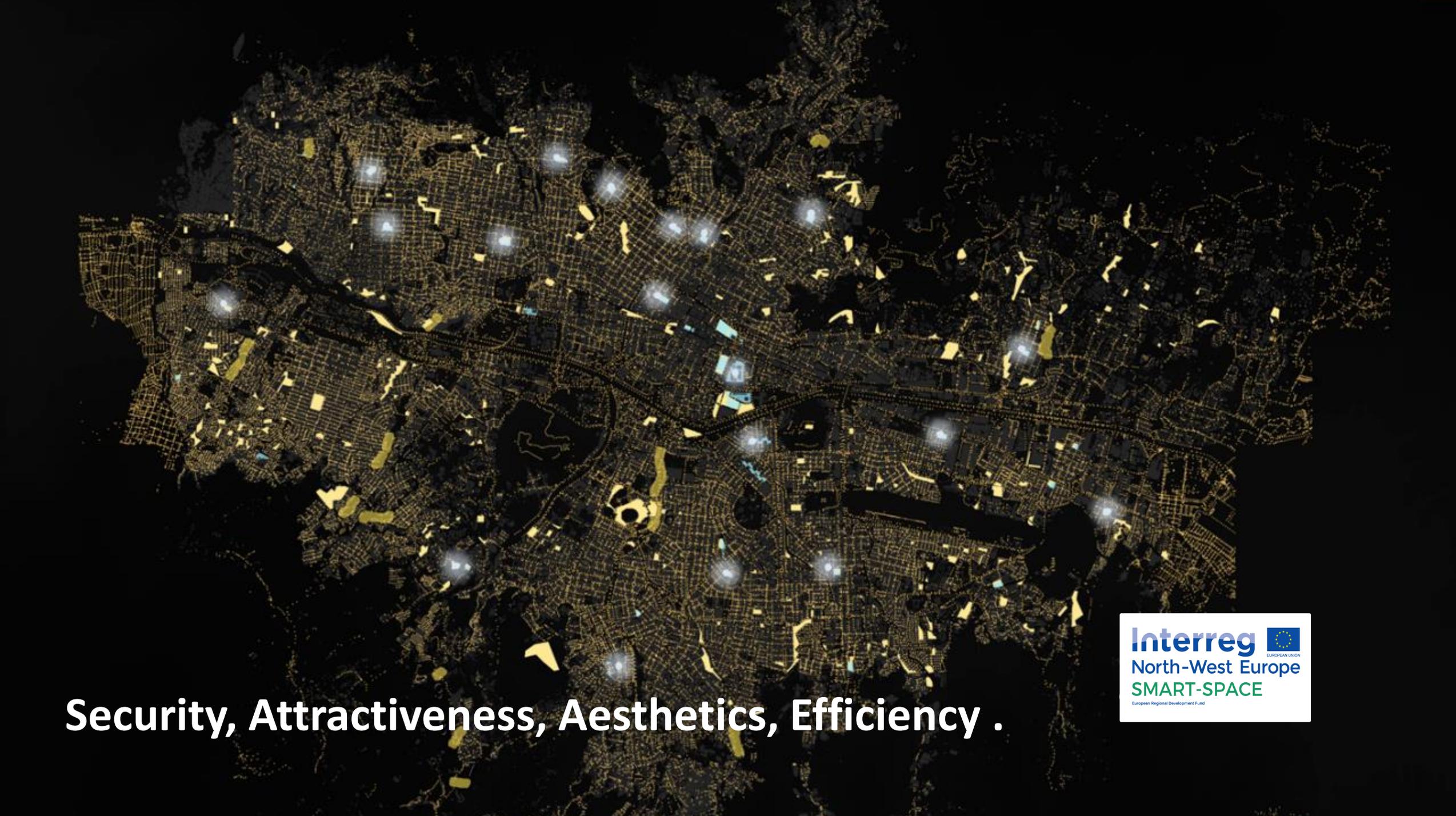
STRASBOURG



Light is political



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Security, Attractiveness, Aesthetics, Efficiency .



Importance of outdoor spaces, parks and green spaces.

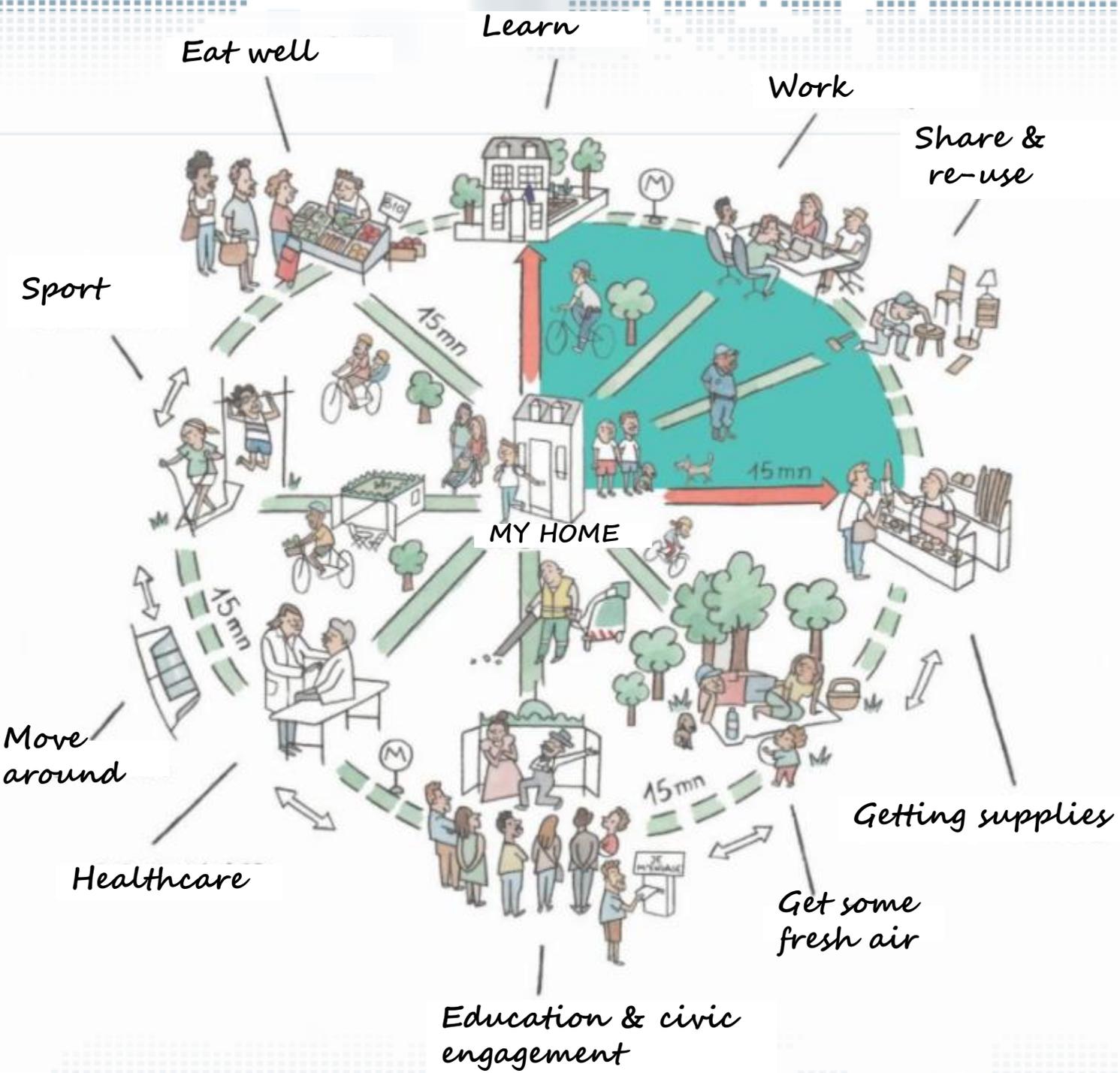


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© Seoul Metropolitan Government

New mobility.





15 minute city - Super blocks.



© MBP, City of Lyon

Pocket nightscapes.



Good lighting accessible to all.





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© Photo by Andrew Lee - Glasgow Castlemilk



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© EPM, Medellín

Involve people with new participation methods.





**New technologies
can help cities to
use light only
when and where it
is needed.**

© City of Lyon
Photo: Michel Djaoui
Lighting Design: Coup d'Éclat



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...../!\ Work in Progress /!\..... : 304===  
),w.statusCode(r),r=void 0,i&&o.trigger(k?"aja  
script:function(a,b){return n.get(a,void 0,b,"s  
a)}}).n._evalUrl=function(a){return n.ajax({ur  
var h=n(a,this[0].ownerDocument).eq(0).clone(!0  
on(a),on(a),on(a))}return h}return h}return h  
on(a),on(a),on(a)}return h}return h}return h
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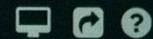


What is a smart city of you ?



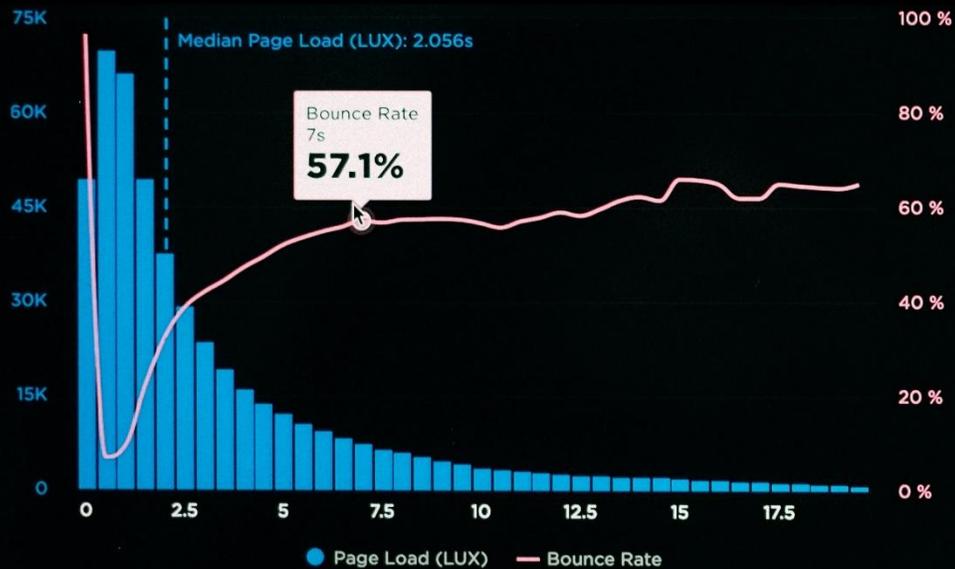
Thoughtful
Wellbeing Good
Hygge Trust Design
Inclusive
Happy
Healthy

USERS: LAST 7 DAYS USING MEDIAN ▾



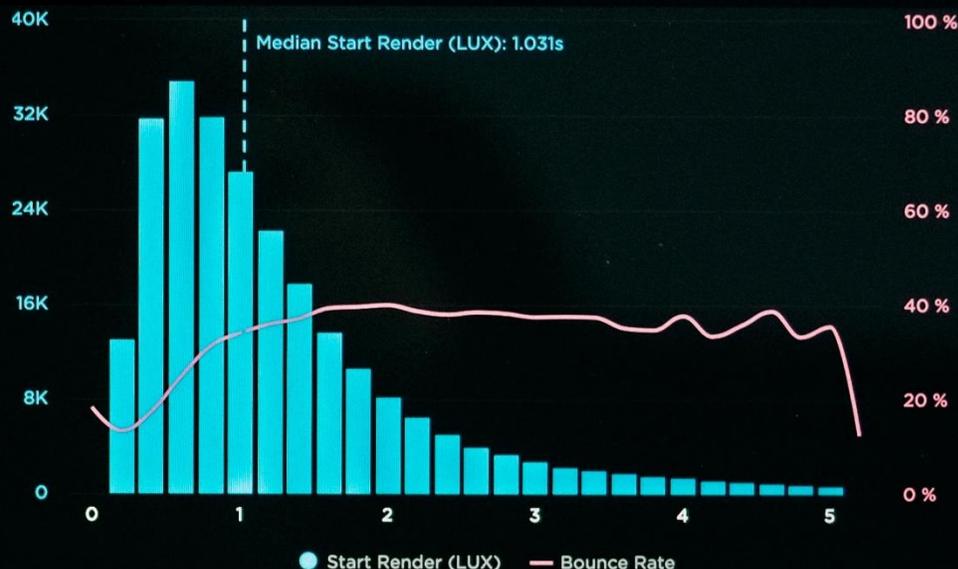
LOAD TIME VS BOUNCE RATE

OPTIONS



START RENDER VS BOUNCE RATE

OPTIONS



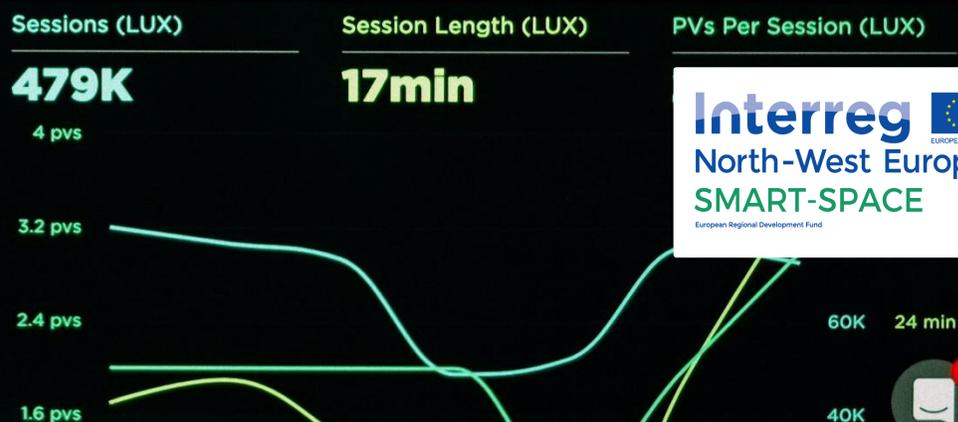
PAGE VIEWS VS ONLOAD

OPTIONS



SESSIONS

OPTIONS





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BIG DATA IS
WATCHING YOU

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Data is Key.

Data Management

Privacy by design

Availability, collection, storage, ownership, analysis

Strategic impact on public policies



We need to face it together.



About the White paper



Problems from current practice

Smart City with... information...

Governance examples... Open Data...



Examples: Pilots

Barcelona... outdoor lighting

US, San Diego, San Village... Open Data

Examples: Large scale

Smart City... Open Data... Barcelona...

Why transform public space?

Values for public space



Possible benefits of digital technologies for citizens



External drivers



Possible benefits of digital technologies for city governments (internal)



SMART-CITY PROFILES



Citizen involvement



Policy examples



Tools supporting governance



Some Existing Governance strategies/roadmaps



Current Governance challenges and questions



What can YOU do ?

© Photo by Janus van den Eijnden – City of Amsterdam



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- My Dashboard
- My Events
- My Drafts
- My Bookmarks

- GROUPS & SPACES See All
- THE LUCI HUB
 - CITIES & LIGHTING RESOURCES
 - LUCI NETWORK
 - LUCI PILLARS
 - LUCIA KNOWLEDGE CENTRE
 - SMART-SPACE KNOWLEDGE CENTRE**
 - SmSp/ About & Welcome
 - SmSp/ Communities of Practice
 - SmSp/ Partners' workspace
 - SmSp/ Project updates
 - SmSp/ White paper Space
 - Content Feed
 - All content



LUCI Hub > Smart-Space Knowledge Centre

Smart-Space Knowledge Centre

SmSp/ About & Welcome

Welcome to the Smart-Space Knowledge Centre!

Joined 36 MEMBERS

SmSp/ Communities of Practice

The Smart-Space Knowledge Center is a collaborative place for cities to exchange information, success stories, questions and good practices on smart lighting.

Joined 36 MEMBERS

SmSp/ Partners' workspace

Exclusively for Smart-Space partners to share documents and engage discussions on the project.

Joined 36 MEMBERS

SmSp/ Project updates

All the updates on Smart-Space activities as they happen !

Joined 37 MEMBERS

SmSp/ White paper Space

This is a private space for LUCI & Phillip to collaborate on the White paper on smart urban lighting

Joined 13 MEMBERS



“Lighting Library”



LUCI Hub This space

LUCI Hub > CITIES & LIGHTING RESOURCES > 1. Lighting library

1. Lighting library ✓ Joined 2 ADMINS 54 MEMBERS

Tags Filters

1 - 10 of 205 Sort by: Relevance

- Urban lighting topics
 - LED technology (44)
 - energy efficiency (38)
 - sustainability (27)
 - architecture (22)
 - smart lighting (19)[Show more](#)
- Type of content
 - presentation (133)
 - case study (49)
 - magazine (9)
 - research report (8)
 - recommendation (2)
- Type of activity
- City
- Country
- Year

Content in 1. Lighting library

Creating a better lighting environment for the Thames
Virtual tours of the Illuminated River bridges throughout London are now available via Google Arts & Culture, with high quality images, videos, and detailed explanations of the project.
[art & light](#) [bridge lighting](#) [creative lighting](#) +4
Jessica Ferey 30th Apr, 2020

Content in 1. Lighting library

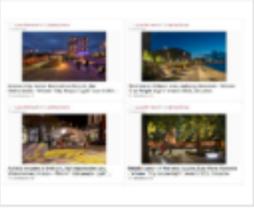
Welcome to the Lighting Library!
The Lighting Library gathers together a variety of resources – publications, case studies, presentations, research reports and more – on urban lighting. This is where you can find and share material on any lighting topic that interests you! Click on th...
Author: LUCI Association
Nikita Junagade & 1 other 14th Apr, 2020

Content in 1. Lighting library

Tackling Social Inequalities in Public Lighting
This report by the Configuring Light/Staging the Social research programme of the London School of Economics, explores links between urban lighting and social inequalities. It provides practitioner- and policy-targeted recommendation...
Author: London School of Economics
Publication Date: Tuesday, April 14, 2020 12:00 PM
[citizen engagement](#) [city at night](#) [inclusive lighting](#) +9
Nikita Junagade & 1 other 14th Apr, 2020

Content in 1. Lighting library

Legal framework on public lighting in 6 EU countries : Germany, Slovenia, Italy, Poland,



“Lighting in the News”



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 - News feed**
 - All articles
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- LUCI PILLARS
- LUCIA KNOWLEDGE CENTRE
- SMART-SPACE KNOWLEDGE CENTRE
- LAIPS PROJECT INTERNAL SPACE
- LUCI TEAM

This space x Search + Create ? 🔔 👤

✓ Joined



Content Feed

Content in 2. Lighting news

New winter / light festivals in Melbourne, Adelaide and Sydney

31st Mar, 2021



Content in 2. Lighting news

Philadelphia (US) is about to go completely dark at night. Here's why

30th Mar, 2021



Content in 2. Lighting news

City of Lyon receives national award for new tunnel lighting - LUCI Association

29th Mar, 2021



Content in 2. Lighting news

Seoul's multifunctional smart poles will soon be able to charge drones

25th Mar, 2021



Content in 2. Lighting news

Lights off: France parkour collectives fight pollution one store sign at a time

22nd Mar, 2021



Content in 2. Lighting news

River of Light trail in Liverpool



Activity Log



Jessica Ferey added a content : **New winter / light festivals in Melbourne, Adelaide and Sydney**

6 hours ago



You added a content : **Philadelphia (US) is about to go completely dark at night. Here's why**

a day ago



Noë Hautbois added a content : **City of Lyon receives national award for new tunnel lighting - LUCI Association**

2 days ago



Noë Hautbois added a content : **Seoul's multifunctional smart poles will soon be able**

8 days ago



Lights off: **lution one**

8 days ago

Share and access contents in each of the 4 Communities of Practice - CoPs



LUCI Hub This space x Search + Create

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- Directory
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- My Dashboard 1
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GROUPS & SPACES See All

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 - SmSp/ About & Welcome
 - SmSp/ Communities of Practice
 - See all CoP Activity
 - Intro to Communities of Practice
 - CoP1 Pilot sites & beyond
 - CoP2 Sustainability strategy
 - CoP3 What is "smart lighting"
 - CoP4 Citizen involvement
 - All content

Type of activity

City

Country

Year

Language

Hong Kong testing Multi-Functional Smart Lampposts - new landmark reached
Content reshared in SmSp/ Communities of Practice
The Multi-functional Smart Lampposts pilot scheme is a three-year programme in which some 400 smart lampposts will be installed in phases in four districts with higher pedestrian and traffic flow, with a view to promoting smart city development...
Publication Date: Friday, December 13, 2019 5:26 AM
Source: OpenGov Asia
data privacy data security digitalisation +13
Camille Chaumeron-Jourdan
1st Oct, 2020

The link between 'Smart' Streetlights and Surveillance challenges (San Diego)
Content reshared in SmSp/ Communities of Practice
In San Diego, 'Smart' Streetlights Spark Surveillance Reform article by CITYLAB. An interesting read. The end quote of this article might intrigue you. "I do think that there's a major function for technology," said (Councillor) Montgomery. "I just think...
data privacy data security new technologies +11
Mark Burton-Page
25th Sep, 2020

Talence, pilot city with 100% of its lighting in connected LEDs
Content in SmSp/ Communities of Practice
Despite this particular and difficult context for construction sites, the City of Talence has continued to launch an project: the change of its entire outdoor public lighting park with connected LEDs. It is the first French city to ch
Publication Date: Wednesday, July 1, 2020 9:33 AM
Source: Mairie de Talence
adaptative lighting LED technology pilot +9
Camille Chaumeron-Jourdan
6th Jul, 2020



Smart Space KC - Webinar



The screenshot displays the LUCI Hub interface. On the left is a navigation menu with options like 'Homepage', 'Directory', and 'My Bookmarks'. The main content area shows a post by Laura Bertrand titled 'Smart-Space KC webinar'. Below the title is a video player with a play button overlay. The video player shows a thumbnail of the webinar content, which includes a 'Quick Access' section with links to 'Welcome to the Smart-Space Knowledge Centre' and 'Smart Space Project in the News'. The interface also features a search bar at the top and an 'Edit' button for the post.

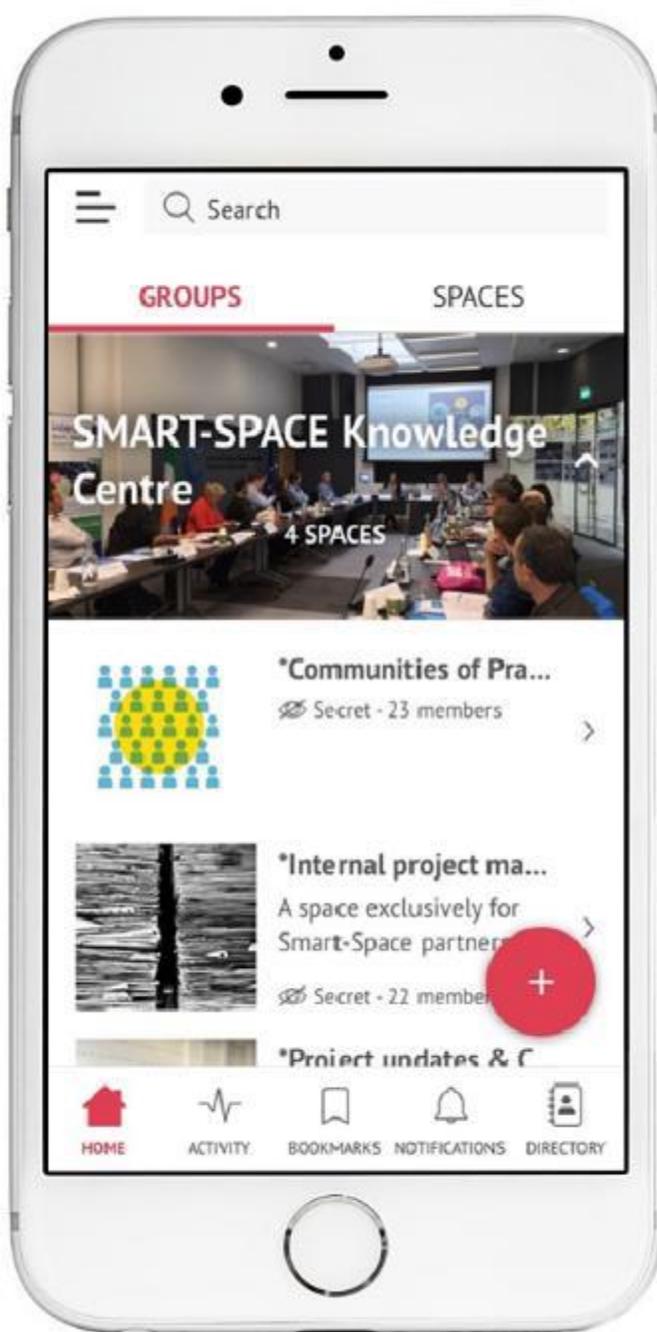
This webinar enables you to:

- Understand the KC **features**;
- Learn how to **search for & publish** contents;
- Learn how to **like & comment & receive feedback**;



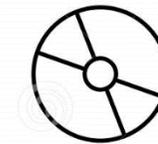
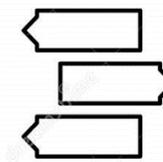
The **mobile app** is tailor-made for easy, everyday use.

Learn & share on the go !

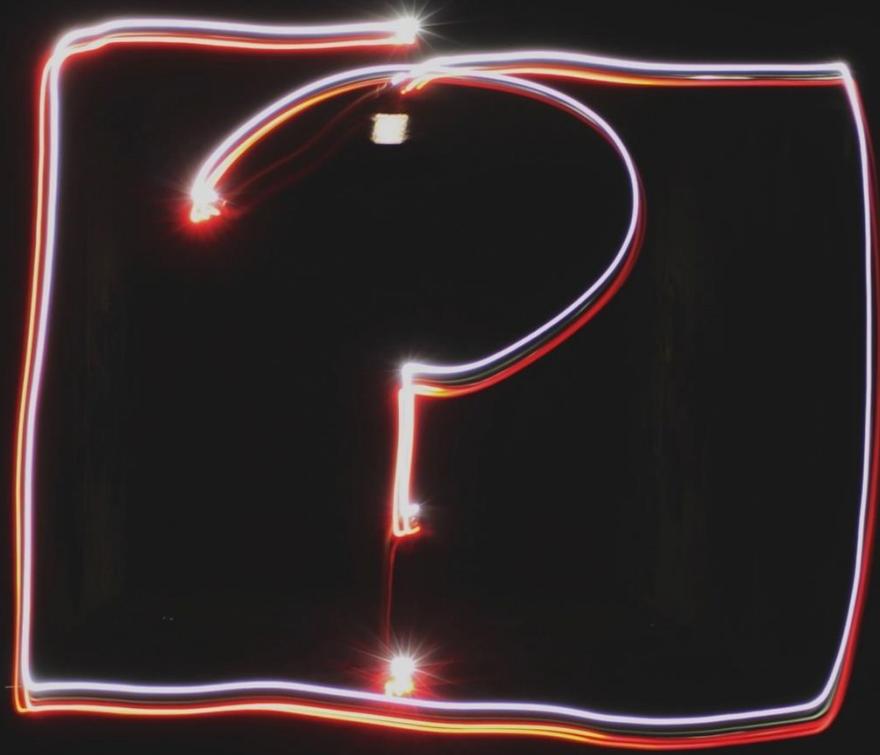


What can **you** share ?

- **Articles** that you think are relevant
- **Documents** that explains your lighting strategy or lighting project
- **Write lessons learnt** on ongoing projects
- **A question** to the Community



© Photo by emily-morier on Unsplash



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Thank you for your attention !

Mark Burton-Page

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www.luciassociation.org