

WAVE 2 CALL FOR COMPANIES

**DO YOU
 WANT TO TEST,
 IMPROVE & GET
 CERTIFICATION FOR
 YOUR PRODUCT?**

**Apply for a voucher
 of Certification-D!**

improve design for
 people with dementia

ARE YOU A

small/medium sized enterprise
 located in the **North-West Europe** area
 who **develops** and **markets** innovative, reliable
 and self-determined **home living products**
 tailored to the needs of the **People with
 Dementia?**

In this call we are looking for you!

WHAT TO EXPECT

When selected, you will receive a voucher you can use for:

- Product testing in one of the Living Labs (expert evaluation & field evaluation).
- Design support offered by international recognized institutions.
- Accessing to the process of receiving certification for your product.

LIVING LABS

There are Living Labs in four different countries with each addresses a different topic:


Enabling (Eindhoven | Netherlands)


Leisure (Genk | Belgium)


Safety & Security (Krefeld | Germany, Angers | France)



SELECTION PROCEDURE

 Fill in the online sign-up form. A first selection is made by a committee.

 If selected, you will be contacted for an interview with the selection committee.

 There will be a selection of 12 companies who are receiving the voucher.

APPLICATION

You can apply by filling in the sign-up form. Click [HERE](#).

Application is open until Sep 30th '21.

Oct 1st '21	start selection
Nov '21	interview
Jan '22	start testing

** If you want to apply with more products, please submit a separate sign-up form for each product.

CONTACT

Click [HERE](#) to visit the **project website**. The official project language is English.

You can find the [Frequently Asked Questions \(FAQ\)](#) on the project website.

For any further questions you can contact:

- Francesca Toso
f.toso@tue.nl
- Daniel Zerweck
info@europize.eu

INVITATION TO APPLICANTS

From 2018 to 2050, the number of People with Dementia will increase from 3.3 to 8.5 million in North-West Europe. Because more people will live longer at home in the future, they will also need additional support-products. However, studies show that People with Dementia and their support network do not always know about or trust products that are available.

The Certification-D project will support small to medium sized companies in developing innovative and reliable technological products tailored to the needs of People with Dementia living at home. The project:

- Supports research & development
- Provides contact with end users
- Supports improving your product offering by design
- Keeps you up-to-date with state of the art research
- Provides an opportunity for different markets
- Provides access to the certification process: *certification is a central component for proving the suitability and quality of a product in the future. As part of the certification process, your product is tested and examined together with People with Dementia and caretakers in the Living Lab. Based on a rating system, which incorporates the opinions of the testers, the usability of the product is assessed and evaluated. The mark creates trust for the buyers and can also be used for advertising.*

SIGN-UP FORM selection criteria

Your company needs to meet the following criteria **to be eligible to be invited on an interview**. These criteria will be asked in the sign-up form.

Dimension

- Your company should be Small or Medium size as stated by EU Commission.

Product

- Your product should have Technology Readiness Level (TRL) 6, 7 or 8 based on the EU Commission criteria.
- Your company should be able to provide at least four products.
- Your product must be a technical product.
- Your product should not be a medical device.
- The target group of the product are People with Dementia (not caregivers etc.) and the product is mainly targeted for at home use.

INTERVIEW DISCUSSION TOPICS selection criteria

The selection **to determine which companies are chosen for testing in wave 2**, will be based on the following criteria. These will be topics of discussion during the interview.

- *Maturity of the company*
- *Suitability of the company*
- *Uptake potential*
- *Quality of proposal*
- *Benefits from support Living Labs*
- *Product feasibility*