

ENTER TO TRANSFORM

TRANSFORMATIONAL ENTREPRENEURSHIP HUBS FOR
RECOGNIZED REFUGEE RE-STARTERS

The Future of Social Innovation in Interreg 2021-2027



1. "Innovations that are social both in their ends and their means"
2. Our social innovation addresses:
 - Recognized Refugee (RR) re-starters ready for business creation
 - The need of RR restarters for social inclusion through self-employment aiming at an impact on the regional economy and market
3. It creates societal benefits aiming at the specifically target excluded population of RR
4. It is a social innovation that aims at improving the existing business support structure for RR restarters.



Enter to Transform

Social Innovation

- NWE regions need enterprises incl. newcomers starting business activities
- RR with business experiences in their home country have a huge potential to re-start but need specific mentoring
- Despite the business experiences, a limited number of RR manages to re-start a business in NWE
- ENTER develops a supportive environment of hubs and mentoring as “door openers” to existing entrepreneurial infrastructure
- The “door opening” avoids parallel structures, but introduces RRs to **how**, by **whom** and **where** to get the tools they need
- Mainstreaming and two-way integration:
 - RR re-starters entering existing entrepreneurial infrastructure
 - improvement of the existing business support structure for newcomers



Enter to Transform

Project Ratio

- ENTER supports the RR restarters through a co-creative approach and an opportunity-driven focus on entrepreneurship
- Engaging RRs and regional stakeholders in the development of the social innovation ensures RR restarters needs/preferences and local stakeholders' demands to be met
- Focus on 4 sectors: health, crafts, ICT services, trade which reported recruitment bottlenecks
- Approach is developed transnationally incl. all partners (pilot in France)
- The piloting hub is used to conceptualize and further develop the approach that will be adapted and rolled out to three further NWE regions (Ireland, Netherlands, Germany)



Enter to Transform

3

Social Means

Who we are...



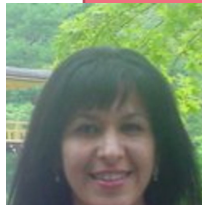
Dr. Frans Coenen

University of Twente Faculty of Behavioural, Management and Social Sciences (BMS), CSTM



Dr. Judith Terstriep

Westphalian University,
Institute for Work & Technology, IAT



Dr. Laura Franco Garcia

University of Twente Faculty of Behavioural, Management and Social Sciences (BMS), CSTM



Dr. Alexandra David

Westphalian University,
Institute for Work & Technology, IAT