Project Ideas Lab poster

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# BSSC-DIP Brightlands Digital Innovation Platform

## What challenge or problem are you addressing? What is the need for the project?

Digital innovation is seen as a way to rejuvenate stagnant economic progress. Like by many evolving technologies, companies encounter multiple barriers to adoption of the analysis and use of Big Data. By recognizing this, the Smart Service Campus led by the Province of Limburg, is addressing three main challenge areas such as Security, Trust and Privacy and Protocols and Standards. In order to provide a broader access use to this data, security and privacy compliant has to be tackled while facilitating a seamless collaborative way of working.

## Objective of the project: What your project wants to achieve/change

The Campus aims to create such an ecosystem and plans to build a Digital Innovation Platform (DIP) and related business model that, as a "Trusted Third Party", translates individual Data from different sources (e.g. statistical office, banks) into anonymized data following the principles of security & privacy that innovative companies/developers can access when creating high potential data-driven services with a positive social impact in the NWE region. The project designs, builds and deploys the DIP, thereby improving innovation from within the ecosystem by providing access to data, latest technology and a way to share and re-use results.

## Why do you need transnational cooperation?

The DIP can best be achieved in ecosystems of collaborating partners. Sought for competences are Knowledge to realize digital innovation and Applied technology. Ultimately it is the ambition of BSSC to create a European Data & Service Innovation Hub.

## What kind or partners are you looking for?

BSSC is looking to partner with European research centers and corporations with strong innovation capabilities in the domains Finance & Administration, Health and Citizenship. Examples are TNO, Fraunhofer, Bayer, Atos, Roche, Banks (cannot disclose names) e.o.

## Your contact details


| | |
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| Name | **Bas Heeringa** |
| Organisation | Brightlands Smart Services Campus |
| Region | Europe |
| Country | Netherlands - Limburg |
| Telephone number | +31-6-39352533 |
| Email | bas.heeringa@brightlands.com |
| Website | www.brightlands.com |