ACE-IT	SMEs Absorptive Capacity in Europe – Innovation Transfer

What challenge or problem are you addressing? What is the need for the project?

The problem: connecting SMEs into inter-regional networks supporting the transfer of technical learning and advantage.

Globalisation has allowed large corporations to transfer and reap competitive advantage, especially around innovation and enhanced their capacity to absorb new technologies between and across national and regional economies. SMEs can generate great competitive gain for regional economies but need new structures (particularly across regions) to help them systematically repeat innovation and to readily absorb new technologies as they appear and mature.

Objective of the project: What your project wants to achieve/change

Develop a methodology (profoundly digital) and create an inter-regional technology transfer system for SMEs to enhance SMEs' absorptive capacity & creative capacity for innovation by access to resources across regions.

Why do you need transnational cooperation?

The project rationale is based on evidence that SMEs grow in and from milieu that provide hinterlands of specific support and advantage. The project seeks to create a practical system of linking regional and local advantages so as to reduce transaction and learning costs for SMEs working on innovation and technology transfer across regions.

What kind or partners are you looking for?

Universities and research bodies with technology transfer interests, capacity and experience.

Trade and industry organisations with know-how/skills in organizing and mobilizing and supporting SMEs to collaborate/innovate.

Regional economic development bodies in brokering or delivering SMEs support.

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