GSSE

Growing Sustainable Social Enterprises

What challenge or problem are you addressing? What is the need for the project?

Social enterprises are dealt with as a separate sector focusing on the wider sectoral needs around csr, social impact and social value. The linkage to general business support including commercial, financial (alternative financing), marketing, sales, growth & sustainability is often not covered on a 1:1 long term basis. Therefore blending the two would ensure that social enterprises are not only are socially robust but commercially and sustainably robust.

By utilising the successful learning & development model currently delivered internationally by the school of social entrepreneurs which includes; witness sessions (featuring leading industry experts) expert sessions, mentoring and action learning sets.

This will be enhanced with commercial business support delivered by leading business advisers with vast experience of delivering business support across multiple sectors.

Objective of the project: What your project wants to achieve/change

The proposed project fits with the strategic objectives of Priority 1 and Types of action TOA1, TOA2 and TOA3. S01: Innovation – to enhance innovation performance of enterprises throughout NWE regions.

Boosting knowledge flow and Increasing SMEs innovative capabilities and ultimately their competitiveness.

By working with partners across NWE that have either social enterprise or commercial business support specialities we will mutually cooperate as agencies sharing our specialities symbiotically and ensuring that social enterprises grow exponentially through a combined support offering.

Why do you need transnational cooperation?

To collate transnational learning, expertise and best practice. To share these areas and research, develop delivery and evaluate success of delivery model in partnership & collaboration across NEW.

What kind or partners are you looking for?

Social Enterprise specialist agencies
Business Support specialist agencies
Research agencies – HEIs and Academic Institutes

CAVENDISH ENTERPRISE

Your contact details

Name	Dawn Musgrave
Organisation	Cavendish Enterprise
Region	Nastional
Country	England
Telephone number	07766005487
Email	dawn.musgrave@businesswest.co.uk
Website	www.cavendishenterprise.co.uk