Cyberport

The economic and cultural regeneration of port cities and coastal territories through the adoption of creative industries

What challenge or problem are you addressing? What is the need for the project?

The challenge that the project will address is European ports are in the need of economic and cultural regeneration due to the decline of traditional maritime industries. Previous Interreg projects have investigated the issues of urban development through the adoption of the creative industries as a regeneration catalyst in cities. However, no project has been undertaken to address the regeneration development of ports and coastal areas through the application of the creative industries.

Objective of the project: What your project wants to achieve/change

The project will re-imagine ports and coastal territories through the engagement of the creative industries in these areas, and apply development strategies to regenerate the urban, economic, and cultural environment.

Why do you need transnational cooperation?

The project is focused on city ports which represent the historical development of an EU coastal region which is currently in decline, or in the process of regeneration. The project will support transnational collaboration between SMEs in the creative industries sector in order to raise the innovation performance of these industries in the coastal territories.

What kind or partners are you looking for?

The port cities will be of significant scale and population size, and have links with a university with a creative graduate community. Two HEIs will be selected with specialist knowledge of the creative industries.

Your contact details

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