ERIC

Enabling Regional Innovation Capacity

What challenge or problem are you addressing? What is the need for the project?

Major variations in NWE regional capacity for innovation SMEs - despite all have HEIs as assets.
HEI face difficulties in transferring innovation support to SMEs in their regions. Varied innovation models are used in European regions, making it difficult for EU HEI and SMEs to collaborate with each other.
Enhance innovation performance of enterprises throughout NWE regions by capitalising on regions' HEIs as a regional asset and as a driver of inter-regional innovation capacity.

Startup Innovation Accelerator
Business Innovation Re-energiser

Objective of the project: What your project wants to achieve/change

Quadruple helix models for intensive open innovation support to SMEs across EU HEI partners to enable easier access to HEI based on BP such as Espoo Innovation Garden, Living Labs

Why do you need transnational cooperation?

HEI could more easily support SMEs from other countries with a transferable model, increasing SME collaboration and joint ventures and EU wide participation and mobility of SMEs to achieve the best product and process development and access business support.

Some regions' HEIs and their regional ecosystems are strong with good practice, some are weak. Big potential for leaders and followers to collaborate on innovation models.

What kind or partners are you looking for?

Universities, Councils, Chambers, RDA etc.
Organisations interested in open innovation with staff /SMEs to capitalize on regional HEI capacity, and pilot/transfer/peer review/mentor excellence in practice Overseas placement of SMEs and academic/SME interchange and mobility are integral to the innovation .

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