DIPSaN

Developing Innovation Performance of SMEs across NWE

What challenge or problem are you addressing? What is the need for the project?

An increasing body of evidence suggests that the heterogeneity of innovation management practices across firms is a major contributor to different productivity levels, within and across regions (Bloom et al, 2014). The project will engage SMEs to apply a unique proven model that supports SMEs to enhance their innovation capacity and drive their productivity. The project will share a model that's proven to enhance SME innovation with partners. It will also collect evidence of effective models that develop SME innovation performance and publish across the NWE region.

Objective of the project: What your project wants to achieve/change

Develop the innovation performance of 20 SMEs, in each region, through a proven unique experiential and peer exchange based development programme that develops sustainable behavior change across senior managers of SMEs and increases the profitability and employee numbers of participants.

Why do you need transnational cooperation?

The importance of SMEs to growth across the NWE region cannot be understated. The composition of the SME population across the region is similar. Therefore a project that addresses their challenges and embeds sustainable processes through a delivery programme can have transnational benefits. The project requires transnational partners to share knowledge and publish 'what works', to have a positive economic impact across regions.

What kind or partners are you looking for?

Partners with an interest in and experience of developing innovation performance of SMEs, particularly that of manufacturers. This could be Government or Regional Agencies, HEIs or Private Sector Organizations. Evidence from UK project here: https://cronfa.swan.ac.uk/Record/cronfa29294

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