



EHUBS ACADEMY PROGRAM:

WEDNESDAY 29/09

Arrival during the day

16H30



City walk and sunset at mount Floyen*

**Depending on the weather*

At 16H30 we meet at the Tourist Information Point (close to the fish market in the City Centre)

18H30



Informal Dinner





EHUBS ACADEMY PROGRAM:



THURSDAY 30/09

09H00

Welcome

Counselor of Bergen

09H15

Housekeeping rules and introduction of the participants

Bram Seeuws
Autodelen.net

09H20

Introduction to the eHUBS-project

Diederik Basta
City of Amsterdam

09H35

eHUBS: from idea to implementation: Policy



Bergen's EV and Mobil.punkt strategy

Lars Ove Kvalbein
City of Bergen



Leuven's Mobipunt vision

Hilke Evenepoel
City of Leuven



The idea behind Buurthubs in Amsterdam

Diederik Basta
City of Amsterdam



Mobihubs Share North style: policy strategies from the North Sea region

Rebecca Karbaumer
City of Bremen



EHUBS ACADEMY PROGRAM:

THURSDAY 30/09

10H45



Coffeebreak and refreshments

11H00

eHUBS: from idea to implementation: Planning process

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|---|--|--|
|  eHUBS selection criteria | Hilke Evenepoel
<i>City of Leuven</i> | |
|  Site selection and technical design | Rebecca Karbaumer
<i>City of Bremen</i> | Lars Ove Kvalbein
<i>City of Bergen</i> |
|  eHUBS in Flanders | Bram Roelandt
<i>Mobipunt vzw</i> | |
|  The digital side of eHUBS | Tjalle Groen
<i>Mpact vzw</i> | |
|  Stavangers development of hubs | Espen Strand Henriksen
<i>Kolumbus</i> | |



EHUBS ACADEMY PROGRAM:

THURSDAY 30/09

13H00



Lunch at the City Department

14H00

City Tour: visiting the mobilpunkten*

We will be using shared bikes on this tour. We will visit a variety of mobilpunkte (large and small) in various neighbourhood settings throughout the city.

** Remember to bring some rain-proof clothing for biking as Bergen is the most rainy city in Europe (because there is no such thing as bad weather, only bad attire).*

** If you do not feel comfortable cycling, please inform us and we will try to arrange an alternative.*

17H00

Leisure time

18H00



Dinner



Evening: Join us for a drink at Henrik Ol og Vinstove



EHUBS ACADEMY PROGRAM:



FRIDAY 01/10

09H00

eHUBS: from idea to implementation: Planning workshop

Goal: being able to implement an eHUB in your town or region.

In this part of the event, participants will plan their eHUB in their town and region in small groups. Guidance is offered by all speakers.



Participants are asked to bring maps of their neighbourhood/city/region, plans of public transport network, energy network, information about neighbourhood demographics, businesses and available mobility services (what is relevant for your eHUB).

11H00

eHUBS: from idea to implementation: businesscase and tendering

Goal: Finding the right partners and the right businesscase for the eHUB



Businessopportunities for shared mobility providers

Bildereringen
Carshare operator in Bergen



Tendering for shared mobility and MaaS-integration

Bram Seeuws
Autodelen.net



EHUBS ACADEMY PROGRAM:



FRIDAY 01/10

11H45

eHUBS: from idea to implementation: communication strategies and tendering

Goal: Finding the right partners and communication strategies for your region or town.



Modeling of behavior from an academic point of view

Loes Kreemers

University of applied sciences of Amsterdam



Communication on city level

Rebecca Karbaumer
City of Bremen

Lars Ove Kvalbein
City of Bergen

12H30




eHUBS official graduation

13H00



Lunch



 = Optional