



EcoLogistics

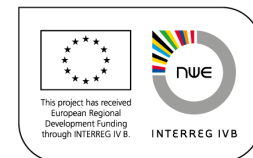


Share track & trace standardized data



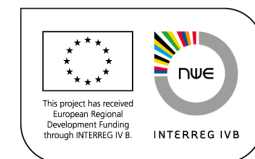
www.ecologistics-project.eu

Yves de BLIC - MULTITEL





- The aim of EcoLogistics is to foster a better visibility throughout the supply chain :
 - win logistics :
 - ” improve inventory management
 - ” identify misplaced goods
 - ” fight theft and counterfeit
 - ” better recalls
 - green logistics :
 - ” improve truck fill rates
 - ” facilitate last mile delivery
 - ” facilitate reverse logistic & waste collection
 - ” smooth the way for intermodal flows
- Thanks to **ICT-based innovative tools**





- based on the EPC Network thanks to GS1 identification standards (1D & 2D barcodes and RFID tags),
- showing to companies how to share standardized track and trace data with their trading partners,

