





# VALUSECT QUICK LOOK GUIDE

Quick overview of our service categories to support SMEs to boost their edible insect business



	 <b>Technological services</b>	 <b>Food development and innovation</b>	 <b>Consumer acceptance</b>	 <b>Strategic business services</b>
<b>WHAT can we do:</b>	Expertise and/or equipment to: <ul style="list-style-type: none"> <li>Develop,</li> <li>Implement,</li> <li>Optimise/improve</li> <li>Exploit</li> </ul> New processes and/or (insect-) products	Development of technologies and concrete recipes including insects as an ingredient. (production process, product development, safety, quality aspects)	Strategic and systematic research on the acceptability of insect products amongst individual target groups	To support the development of your business (model) by adopting innovative ideas, products, processes or services.
<b>HOW can we do it for you:</b>	Measurement of emissions/greenhouse gases. Development/improvement of technologies for all breeding, rearing, processing processes.	Optimise food safety, shelf life, nutritional quality, taste, legal factors, and quality aspects.	Research on consumer needs/acceptance by conducting surveys, focus groups, tastings, etc.	Business model innovation/Value proposition/strategy planning. Develop suitable marketing strategies for the insect market.
<b>That´s what you get:</b>	Optimised equipment, technologies, processes.	Concept/recipe for an attractive marketable product that contains insect ingredients.	Plan and recommendations for strategic product value proposition and target group specification for your business.	Feasibility study and recommendations in a report.
<b>Are you eligible? Check criteria:</b>	Check whether you are eligible to apply <ul style="list-style-type: none"> <li><input type="checkbox"/> SME</li> <li><input type="checkbox"/> Located in <a href="#">North-West Europe</a></li> <li><input type="checkbox"/> You are part of or want to become part of the network that uses insects as food for human consumption.</li> <li><input type="checkbox"/> You have an innovative idea supporting the development of the insect business in Europe</li> <li><input type="checkbox"/> You can explain how the development/implementation of the idea supports the acceleration of the insect business in Europe</li> <li><input type="checkbox"/> You can find supportive services in the ValuSect offerings (see overview above and full description in the "ValuSect Menu of Services")</li> <li><input type="checkbox"/> You submit your application before 07.01.2022 (open call)</li> </ul>			
<b>How to apply?</b>	Find the documents to apply before 07.01.2022 on our website: <a href="https://www.nweurope.eu/projects/project-search/valusect/#tab-6">https://www.nweurope.eu/projects/project-search/valusect/#tab-6</a>	Fill in the list: Check whether you are eligible to apply	Submit your concrete proposal Mail the following documents to <a href="mailto:valusect@thomasmore.be">valusect@thomasmore.be</a> : <ul style="list-style-type: none"> <li>Complete Application form</li> <li>De-minimis self declaration</li> <li>SME-declaration</li> </ul>	Approval check You receive an answer by March 2022 The answer includes a contract with the details of the services provided.