

# VALUSECT QUICK LOOK GUIDE

Quick overview of our service categories to support SMEs to boost the insect business

	 <b>Technological services</b>	 <b>Feed development and innovation</b>	 <b>Marketing and communication services</b>	 <b>Strategic business services</b>
<b>WHAT can we do:</b>	Expertise and/or equipment to: <ul style="list-style-type: none"> <li>• Develop,</li> <li>• Implement,</li> <li>• Optimise/improve</li> <li>• Exploit</li> </ul> New processes and/or (insect-) products	Development of technologies and concrete recipes including insects as an ingredient. (i. e. production process, product development, safety, quality aspects)	Strategic and systematic research on marketing and acceleration of the regular use of insects in animal diets. Contacts to experts and scientists. Support with communication and knowledge transfer.	To support the development of your business (model) by adopting innovative ideas, products, processes or services.
<b>HOW can we do it for you:</b>	Measurement of emissions/greenhouse gases. Development/improvement of technologies for all production and processing processes.	Optimise feed safety, shelf life, nutritional quality, taste, legal factors, and quality aspects.	Research on marketing, producers demand by conducting surveys, focus groups, etc. Focus on communication strategies.	Business model innovation/Value proposition/Strategy planning. Development of suitable marketing strategies for the insect market.
<b>That´s what you get:</b>	Optimised equipment, technologies, processes.	Concept/recipe for an attractive marketable product that contains insect ingredients.	Plan and recommendations for strategic product value proposition and target group specification for your business. Knowledge transfer and dissemination.	Feasibility study and recommendations in a report.
<b>Are you eligible? Check criteria:</b>	Check whether you are eligible to apply <ul style="list-style-type: none"> <li><input type="checkbox"/> SME</li> <li><input type="checkbox"/> Located in <a href="#">North-West Europe</a></li> <li><input type="checkbox"/> You are part of or want to become part of the network that uses insects for feed applications.</li> <li><input type="checkbox"/> You have an innovative idea supporting the development of the insect business in Europe</li> <li><input type="checkbox"/> You can explain how the development/implementation of the idea supports the acceleration of the insect business in Europe</li> <li><input type="checkbox"/> You can find supportive services in the ValuSect offerings (see overview above and full description in the "ValuSect Menu of Services")</li> <li><input type="checkbox"/> You submit your application before 21.02.2022 (open call)</li> </ul>			
<b>How to apply?</b>	Fill in the list: Check whether you are eligible to apply	Fill in application documents: <ul style="list-style-type: none"> <li>• Application form</li> <li>• De-minimis self declaration</li> <li>• SME-declaration <a href="#">available here</a></li> </ul>	Submit concrete proposal: Before 21.02.2022 Mail the application documents to <a href="mailto:valusect@thomasmore.be">valusect@thomasmore.be</a>	Approval check : You will receive an answer by April 2022 The answer includes a contract with the details of the services provided.