



## Meet & Match.Dx – Health Innovation Hub & Holding GmbH

The quest for better solutions to healthcare's greatest challenges starts with and depends on diagnostics. The advancement in diagnostic technologies and techniques is a driving force for many European companies to change the pace of healthcare service delivery.

If you are interested in working with them to change the way diseases are detected and diagnosed, join Meet & Match.Dx, a challenge-based acceleration programme that connects SMEs developing breakthrough diagnostic solutions with major pharmaceutical and medical technology companies in Europe through tailored workshops and one-to-one pitch sessions, with the aim to explore partnership opportunities. Check out the challenges in specific areas posed by our Pharma and MedTech partner companies and apply today!

### What you get



One-on-one access to Pharma & MedTech decision-makers



Training and workshop with Pharma & MedTech partners and renowned experts



Demo Day to pitch your diagnostics solution to external Pharma & MedTech companies

## How it works

The programme will consist of a set of pre-defined challenges by the Pharma & MedTech companies and SMEs are invited to apply to the challenges with an operational product/technology. Once the call is closed, the Pharma & MedTech companies will select the SMEs with whom they would explore partnership opportunities within the programme. Selected SMEs will be invited to participate in 4 programme modules, including a week-long training, pitch session with the challenge owner and a Demo day to showcase their solution to external Pharma & MedTech companies.

Module 1 - Training	Module 2 – Individual meetings	Module 3 Deepening contacts	Module 4 – Final Demo Day
<p>Aim: provide the tools to SMEs to better tailor &amp; present their proposal to the challenge owners</p> <ul style="list-style-type: none"> <li>• Training in different skills</li> <li>• Workshops offered by the Pharmas &amp; MedTech explaining in deep their challenge</li> </ul>	<p>Aim: get to know each other through individual meetings in which the SMEs present their tailored solution to company representatives</p> <ul style="list-style-type: none"> <li>• 1:1 with all the SMEs enrolled in the programme in individual meetings divided in two parts:               <ul style="list-style-type: none"> <li>• Pitch</li> <li>• Q&amp;A</li> </ul> </li> </ul>	<p>Aim: selected SMEs have meetings at the corporates location to go into details of a possible collaboration</p> <ul style="list-style-type: none"> <li>• SMEs will pitch at the Pharma &amp; MedTech companies premises</li> <li>• 1:1 of SMEs with relevant people inside the company</li> </ul>	<p>Aim: enhance SMEs visibility letting them present their solution &amp; the developments accomplished during the programme to other corporates</p> <ul style="list-style-type: none"> <li>• SMEs pitch in front of Pharma &amp; MedTech company representatives, Health Innovation Hub partner &amp; stakeholders</li> </ul>
May 2023 / Online	Jun 2023 / Online	Jul 2023 / companies' premises	Sep 2023 / Online

### Challenges for 2023

1. **Integration of a cuffless blood pressure monitoring technology into the Beurer product portfolio** in collaboration with Beurer
2. **Simplified nucleic acid extraction and/or sample preparation** in collaboration with Aidian
3. **Improving healthcare access in low and middle-income countries** in collaboration with Siemens Healthineers
4. **Digital technologies to improve antibiotic prescription practices** in collaboration with Qiagen

Full description of the challenges is available [here](#).

### Programme dates

- Module 1** – Training: May 2023  
**Module 2** – Pitching sessions: June 2023  
**Module 3** – Roadshow: July 2023  
**Module 4** – Demo Day: September 2023

### Eligibility criteria

Small and medium-sized companies with a product/technology that addresses one of the challenges released by Pharma & MedTech companies.

### How applicants are selected

Applications are selected based on the quality of the business idea, fit for the programme challenges, and team's motivation and level of commitment.

### How to apply

Submit your application via the [application portal](#) until 23 April 2023, 23:59 CET.

### Deadline to apply

23 April 2023, 23:59 CEST

### Webinars

Get more info about the programme and the application process:

- 3 March, 2023, 11 am CET – [Register here](#)
- 28 March, 2023, 11 am CET – [Register here](#)

### Programme location

Online/hybrid

### Programme cost

Free of charge

### Partners

Health Innovation Hub & Holding GmbH

### Contact

Bojana Trajkovska ([bojana.trajkovska@innovationinhealth.eu](mailto:bojana.trajkovska@innovationinhealth.eu)) and Ares Albà Roselló ([ares.alba-rosello@innovationinhealth.eu](mailto:ares.alba-rosello@innovationinhealth.eu))