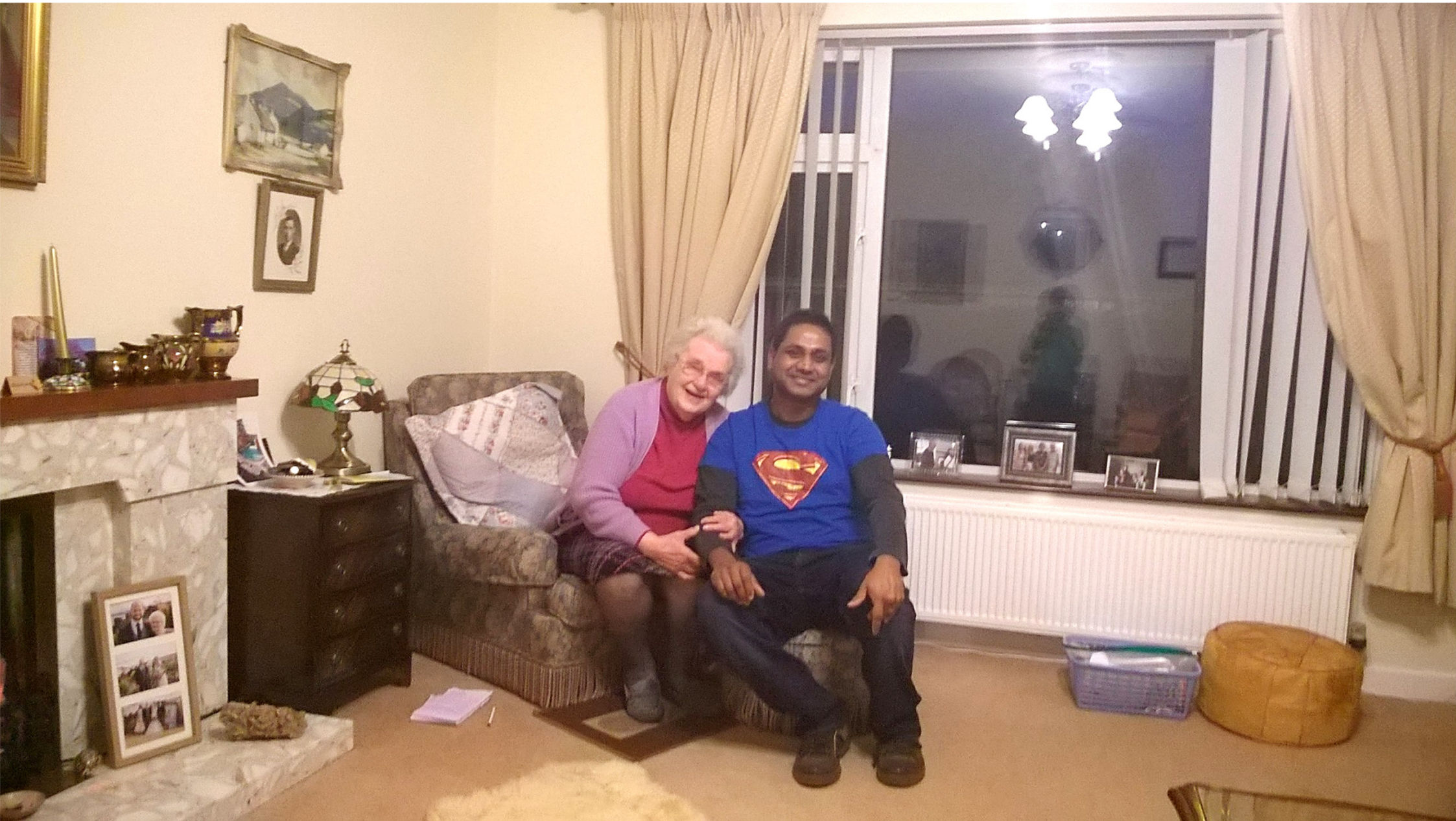
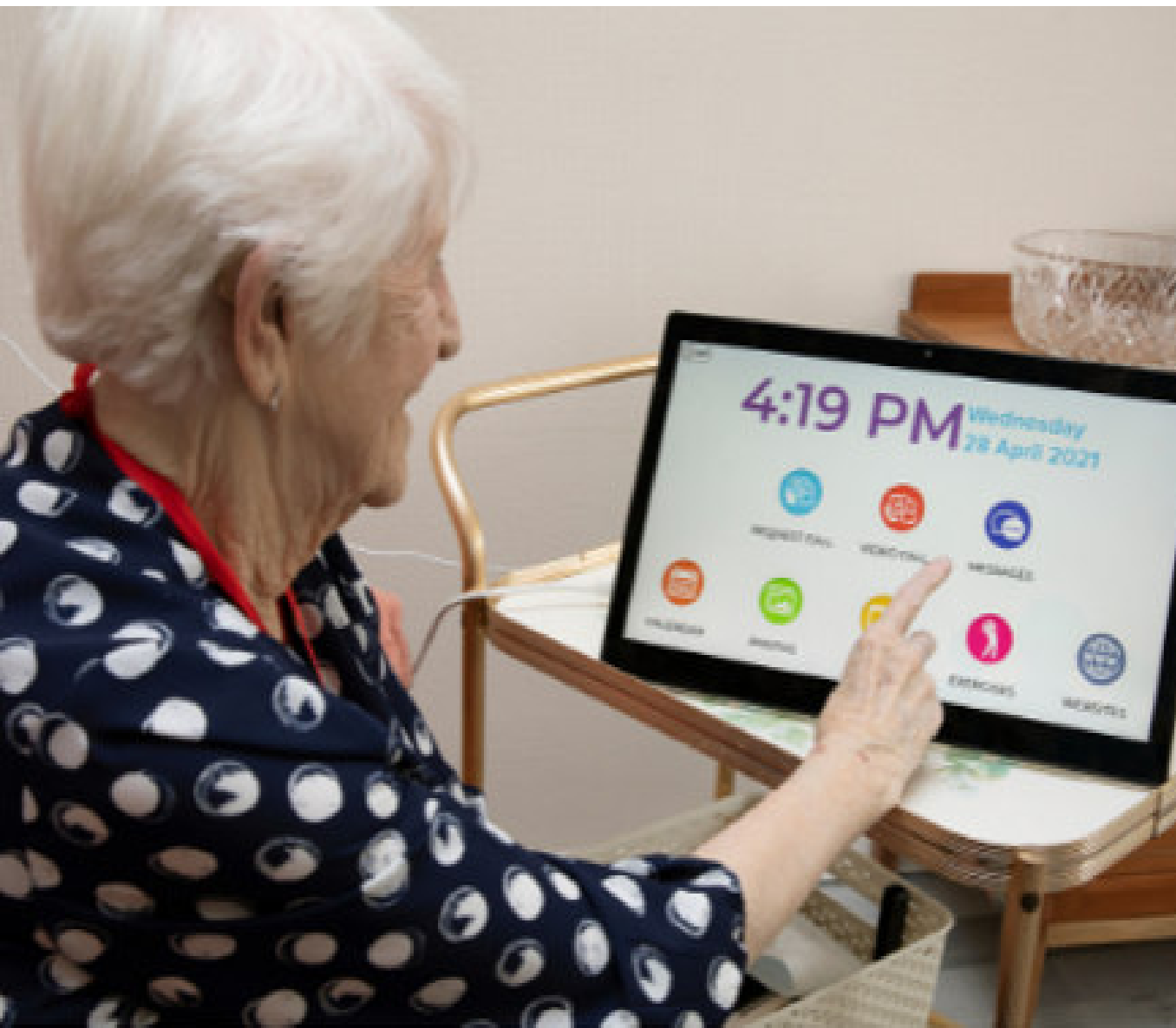




ethel
my smart care hub





Ethel is a comprehensive **platform** to remotely support vulnerable people in their own homes.

The **Ethel** platform also includes a **large touchscreen device**, tailor-made for those with little or no computer experience, which sits in a user's own home.



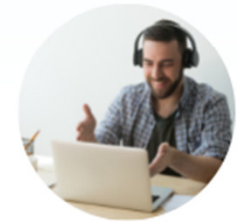
Family & Friends



Social Care Teams

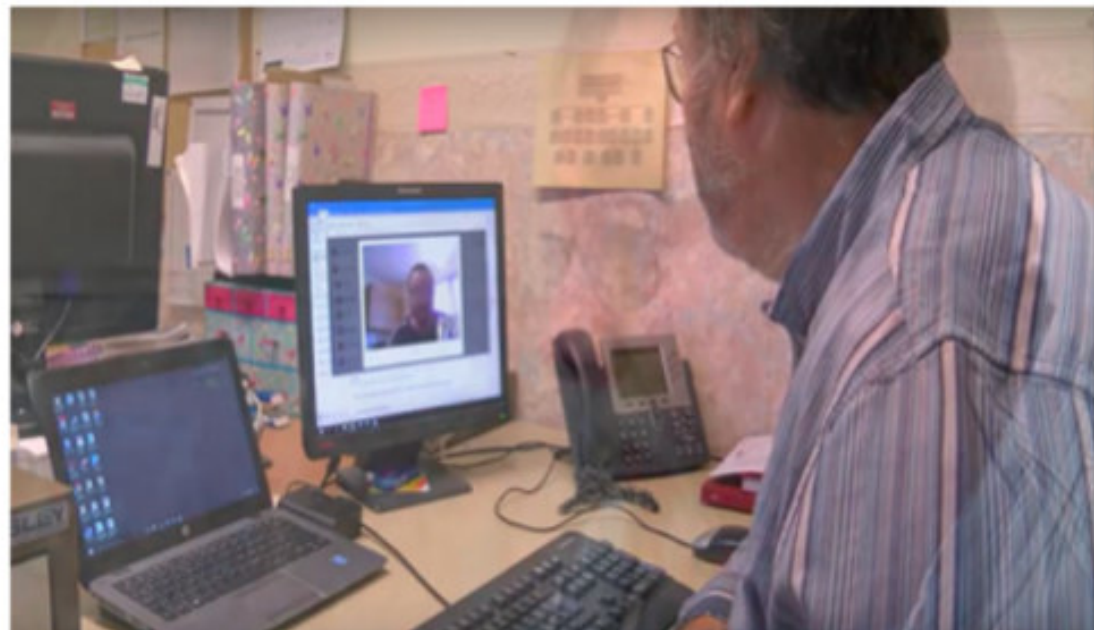


Health Care Professionals



Day Centres and Befriending Services





Features:



VIRTUAL VISITS



VITAL SIGNS
MONITORING



MEDICATION
REMINDERS



CHECK-IN



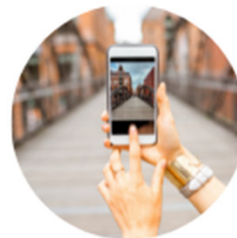
EXERCISES



2-WAY
MESSAGING



Q&A SURVEY



MEDIA ALBUMS



WEBSITES
& LIVE EVENTS



EVENT
REMINDERS

Spot the early warning signs.

Ethel comes with **NEWS2** (an early warning system used by the NHS) allowing staff to detect early deterioration and help reduce readmissions.

Over 75s account for 23.7% of all hospital readmissions



HOSPITAL DISCHARGE Reablement Pathway





Name: Dan
Role: Consultant



News2



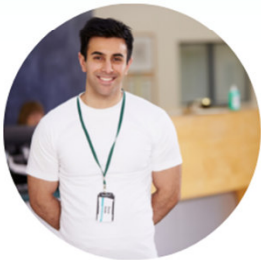
Name: Debra
Role: Nurse



Medication reminders



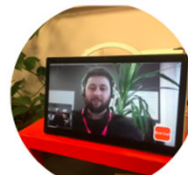
Vital signs monitoring



Name: Trevor
Role: Physiotherapist



Name: Cassie
Role: Consultant



Virtual visits





Mrs A

9am:
Personal care visit

10.30am:
Medication visit

12pm:
Lunchtime visit
+ Vital signs

3pm:
Wellbeing visit
+ Vital signs



Mrs B

9am:
Personal care visit

10.45am:
Medication visit

12.30pm:
Lunchtime visit

3.30pm:
Medication visit



Mr F

9.30am:
Personal care visit

11am:
Medication visit

1.30pm:
Lunchtime visit
+ Vital signs

5pm:
Wellbeing visit

9pm:
Night-time
security call



Mr H

8.30 am:
Personal care visit

9.30am:
Medication visit






1.00pm:
Lunchtime visit

4pm:
Medication visit

8.30pm
Night-time
security call

Virtual Support Service



-  **Post-discharge visits**
-  **Wellbeing visits**
-  **Medication management**
-  **Telecoaching**
-  **Check-ins**



Mrs A

9am:
Personal care visit

10.30am:
Virtual Medication visit

12pm:
Lunchtime visit
+ Vital signs

3pm:
Virtual wellbeing visit + Vital signs



Sanjit
Virtual Support Service



Mrs B

9am:
Personal care visit

10.45am:
Virtual medication visit

12.30pm:
Virtual luncheon call

7.00pm
Virtual medication visit



Mr F

9.30am:
Personal care visit

11am:
Virtual medication visit

1.30pm:
Lunchtime visit

5pm:
Post-discharge visit + Vital signs

9pm:
Virtual night-time security call



Mr H

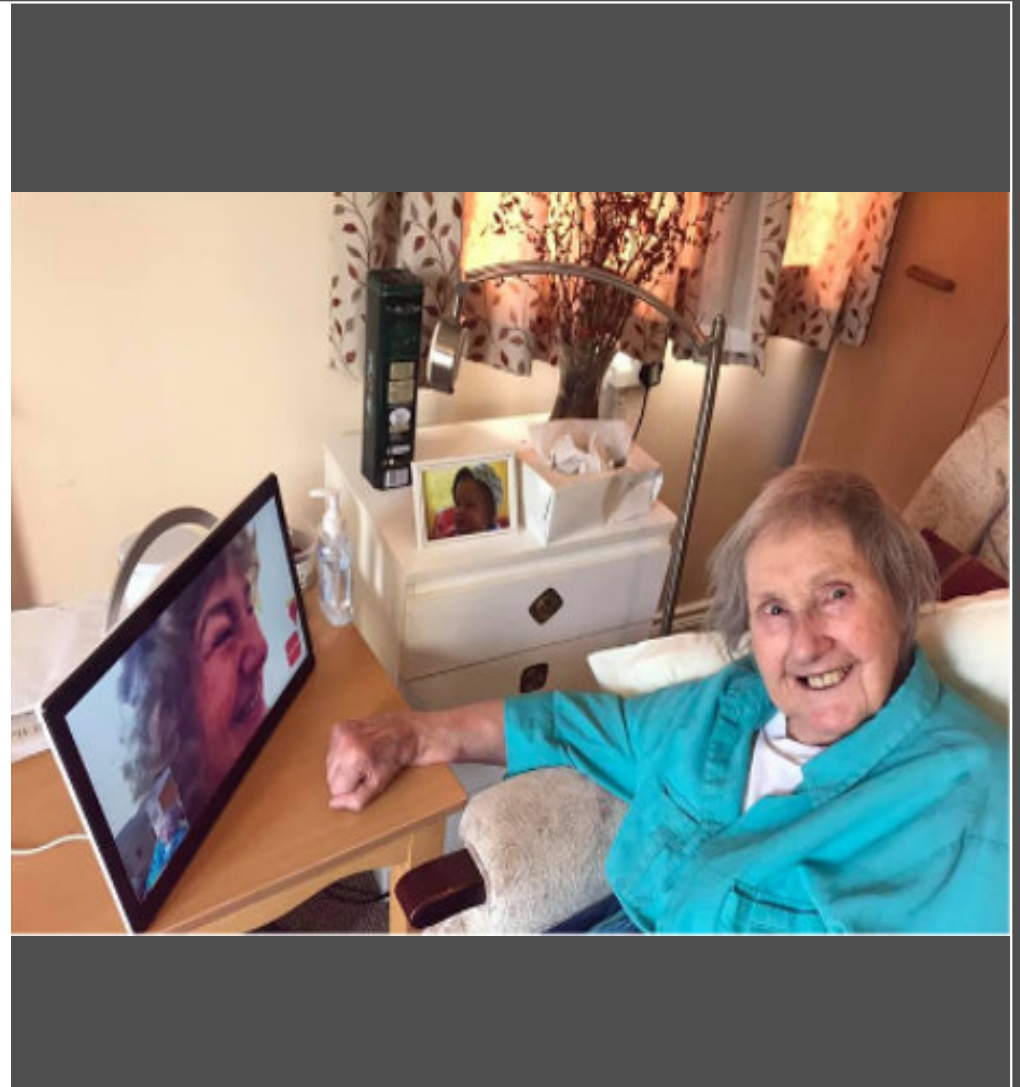
8.30 am:
Personal care visit

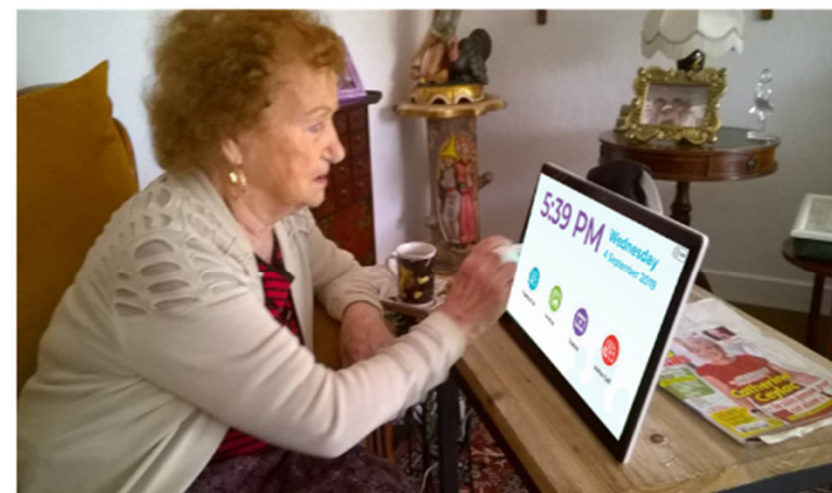
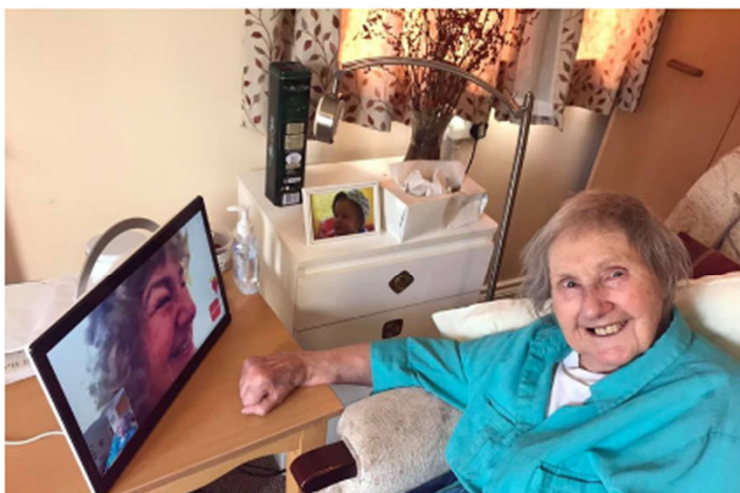
9.30am:
Virtual medication visit

1.00pm:
Virtual luncheon call

4pm:
Virtual medication visit

8.30pm
Virtual night-time security call





Current customers.





Thank you!

EXAMPLE VIRTUAL VISITS



"Good morning Mr. H, I hope you are well today. Would you be able to take your morning blister pack while I am on the call?"

"Yes let me just get them now!"



"Thank you, I will see you at the same time tomorrow. Have a lovely day!"



"Good afternoon Mrs. B, have you had a good morning? Earlier Sarah the care worker left some sandwiches for you. Do you want to go get them and eat them while I am on the call?"

"Yes I remember. She has made me cheese and tomato today, my favourite. I spent the morning watching tv today!"



"Perfect thank you Mrs. B, someone will visit you later for a night-time call. Have a lovely afternoon!"




"Good evening Mr. F. How was your day, did you get up to anything nice? I am just calling to remind you to take out your bins tonight and make sure all appliances are off in the kitchen. Can you go check for me please?"

"No problem, I will take out the bin now and then go check my appliances are off. I haven't used the oven today so should not be on."



"No worries, I will stay here while you go do that."

A photograph showing a person sitting at a table, using a tablet computer. The tablet screen displays a video call with a smiling woman. On the table, there are several colorful cards or photographs, possibly related to the care recipient's preferences or needs.

"As a Council, we are using Ethel to reduce our medication prompts, meal prompts and welfare checks visits. This has enabled our staff to concentrate on valuable personal care visits at a time when all local authorities in the UK are struggling to recruit care staff. We would recommend any care provider that is thinking of using Ethel to take the opportunity to use this technology during this challenging time for the care industry."

- Derek Boyle, Scottish Borders Care