

European Regional Development Fund

Welcome to the seventh eHUBS Newsletter

Dear readers,

The eHUBS consortium is proud to share its seventh newsletter with you!

We are almost there! The eHUBS shared mobility ride started in 2019. And now the eHUBS project entered its final year of implementation: content related activities will end in summer of 2023.

We already shared a lot of what we learned: among others at the conference **Building hubs for sustainable and liveable cities'**, which took take place on **June 20 and 21 in Amsterdam** Recordings of most of the sessions can be found <u>here</u>.

And, if you want to gain more "hands on" information how to start eHUBS, you are also kindly invited to follow a free e-learning course: the <u>eHUBS Blueprint</u>.

Now that we are in the final stage of the project, it is ready for the next phase: part of the eHUBS pilot cities will strive to upscale the solution throughout the city or region, among others with a newly approved project called 'Shared and Digital Mobility Hubs' (<u>ShareDiMobiHub</u>, an Interreg NSR project).

Finally, I would like to draw your attention to new funding opportunities from the Interreg NWE programme related to shared mobility (including also activities related to upscaling). Please among others check the <u>FAQ</u> (question "Is the programme interested in transport and mobility") and the fact sheets fospecific objective 2.1 and specific objective 2.7.

Happy reading!

Arjen Rodenburg Project manager eHUBS

Visit our website

HITRANS expands eHUBS across Inverness

Three new docking stations went live on 25th October in the Inverness shared e-bike scheme, HI-BIKE, forming the basis for three neighbourhood eHUBS across the city.

Read more



eHUBS partners meet in Dublin

eHUBS partners met in Dublin, Ireland on 20 and 21 October to discuss the latest project progress and results.

Read more



Relive our eHUBS conference: Building hubs for sustainable and liveable cities

Relive all eHUBS' conference sessions by diving into our more than 12 hours of recordings and get all the insights of this amazing event!

Read more



The eHUBS Blueprint: A Digital Handbook for Mobility Planners to Create Shared Mobility Hubs

Dive into the eHUBS' project digital handbook and learn how to set up your own mobility hub strategy.

Read more



Leuven expands eHUBS with more shared e-cars and e-cargo bikes

Over the past few months, Leuven has been able to expand eHUBS in Leuven, including 9 electric shared cars. Meanwhile, 24 electric cars are already available in Leuven's eHUBS.

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eHUBS masterclass in Dublin

On Wednesday 19th October, Belgian eHUBS partners Mobipunt vzw, together with Autodelen.net and Mpact, organised a masterclass for the Dublin region, hosted at the ESB head office.

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Newcastle University's research paper on people's intention to use different type of shared electric vehicle

This paper written by Newcastle University concludes that the intention to use different types of vehicles is predicted by different combinations of factors, with holding a positive attitude towards shared mobility emerging as the strongest predictor across the board.



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eHUBS toolkit: Behavioural knowledge for the promotion of electric shared transport

This toolkit, originating from the research group Psychology for Sustainable Cities, Amsterdam University of Applied Sciences (AUAS), contains materials that help to promote behavioural change in relation to electric shared transport based in on street e-Mobility hubs (eHUBs).

*Please mind that this is an interactive PDF! The link in this newsletter unfortunately does not show the full pdf. In order to make use of all of the features it contains, you may download the file in module 7 of the <u>eHUBS Blueprint</u> and open it with the PDF-Viewer of your choice.



Read more

Watch again our 5th and 6th eHUBS webinars!

Relive our last 2 webinars held at the beginning of June, where we talked about eHUBS' communication strategy, and potential business models for eHUBS.

Read more

How to reach the end user? Communication Strategy eHUBS successuful uptake

10.06.2022 - eHUBS





eHUBS hosted its 4th webinar "Planning and Evaluation of eHUBS" in collaboration with the MOBI-MIX project

The eHUBS project gathered representatives of local authorities, city planners, and shared and electric mobility experts to discuss the topic of planning and evaluation of eHUBS.



eHUBS webinar 3th of May 2022

planning and evaluation of eHUBS

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Interreg 2 Seas Mers Zeeën MOBI-MIX



Project in the spotlight: 3rd MOBI-MIX insight report 'Mobility hubs, a lever for more sustainable mobility?'

The 3rd <u>MOBI-MIX</u> Insight Report focuses on mobility hubs, with the title: 'Mobility hubs, a lever for more sustainable mobility?'. In the last decades, mobility policies and transportation services have been evolving rapidly. By now, most public authorities have placed sustainable mobility objectives at the core of their policies. In this context, we can notice many changes in the urban environment, infrastructure, amenities, and services. In addition to the reinforcement and

continuous improvement of public transport, cities also encourage, among other practices, the use of active modes. <u>Read more</u>

Upcoming events

eHUBS international academy 2022 On-site event 28-29 November, Leuven-Brussels, Belgium 2022 More information



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