



**Supporting sustainable local economy
in North-West Europe.**

Climate Active Neighbourhoods: Final Conference,
March 1st 2023, Liège, Belgium

**An overview of the
Climate Active Neighbourhoods journey**

Climate Alliance

Jenny-Claire Keilmann & Coline Chardon

Climate Alliance

Taking local action on
the global climate crisis

Climate Alliance is dedicated to fair and comprehensive climate action



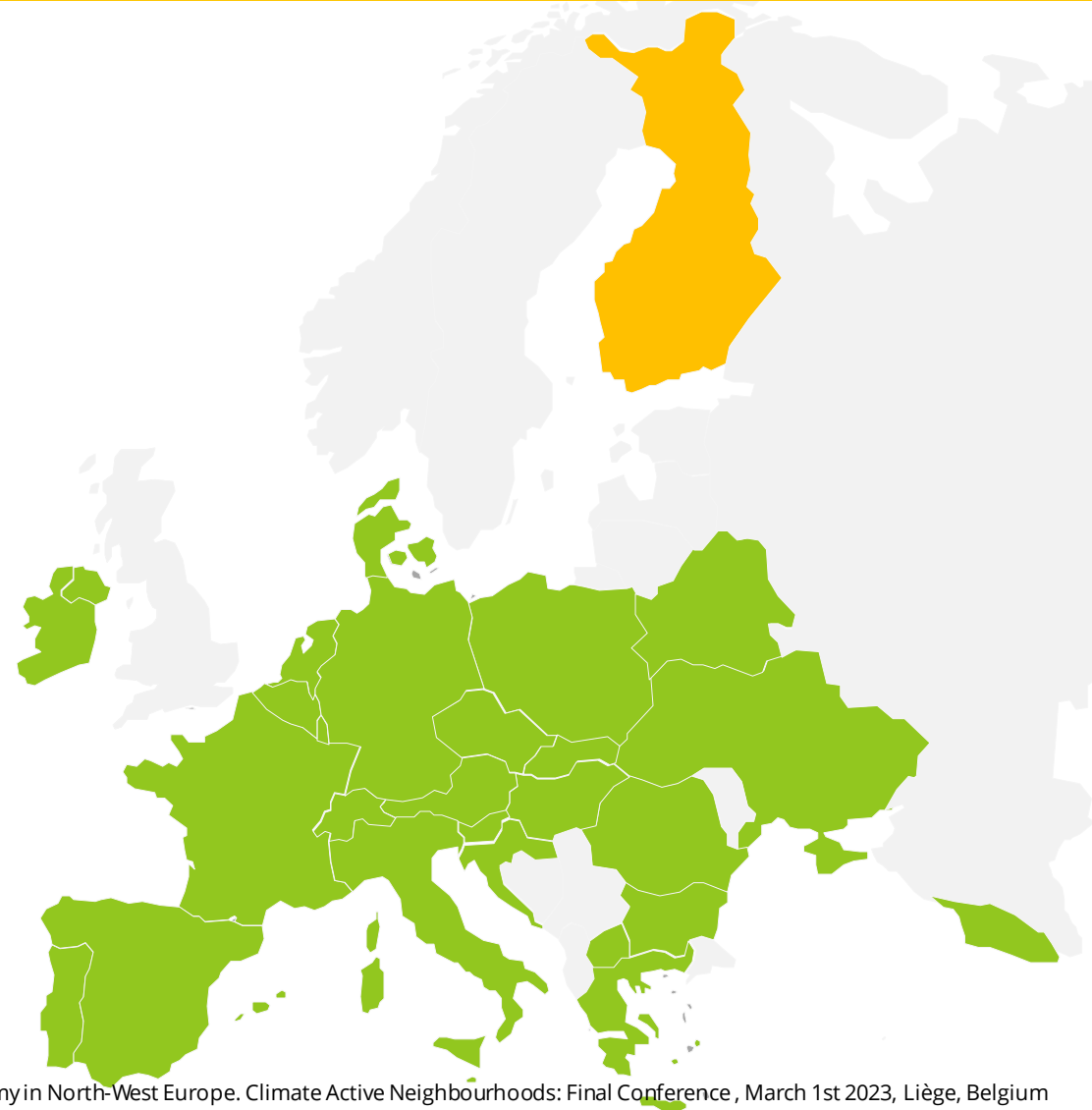
Through local action with cities and towns across Europe.

With global responsibility in partnership with the indigenous peoples of the Amazon basin.

A strong alliance

Facts & Figures

**Almost 2,000 members
from more than 25 European countries
correspond to almost 90 million people
and a share of about 22% of the EU
population!**



Our activities For and with our members

**Networking
activities**

**Climate
action
instruments**

**Covenant of
Mayors**

**Advocacy
activities**

**Municipal
campaigns**

**Thematical
working
groups**

**Indigenous
partnership**

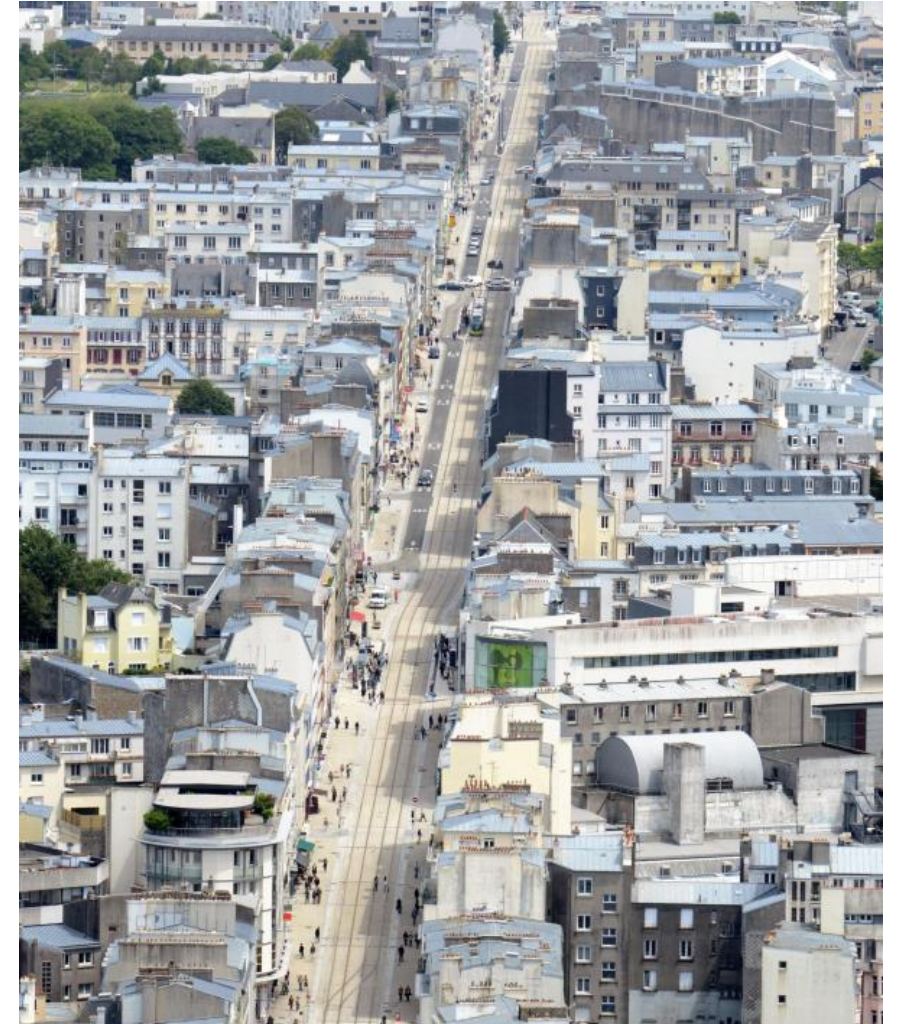
**European &
national
projects**

Why *Climate Active Neighbourhoods*?

- Low energy renovation rate vs. climate policy targets
 - Local authorities face similar major difficulties in implementing low carbon strategies in the residential sector
- New methods are needed to reach stakeholders and encourage them to act

Project Objectives

- CO₂ emission reduction in the residential building sector
 - Focus on deprived neighbourhoods
- Increase the capacity of local authorities to implement climate action strategies more effectively
 - Exploring new ways to involve residents



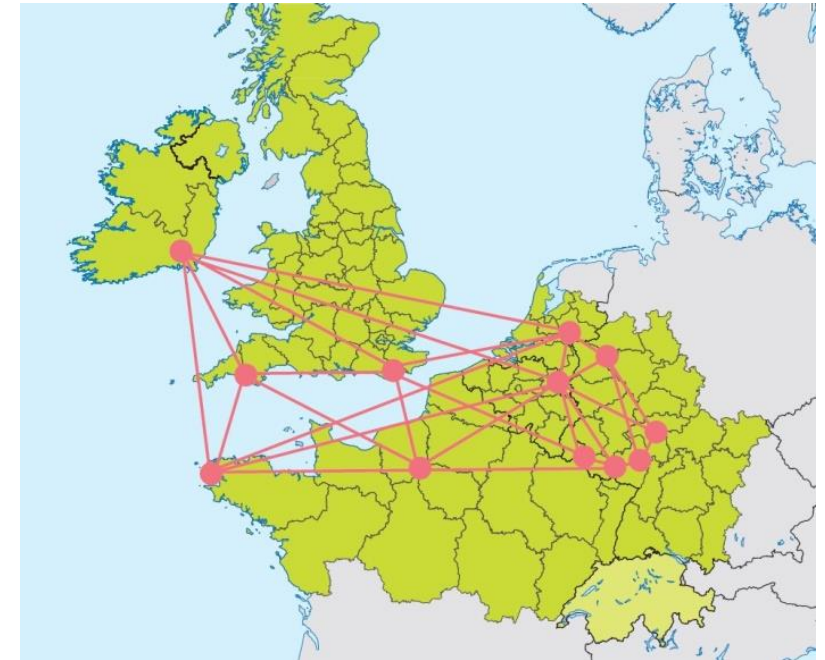
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CAN Project Partners (2016-2020)



- Climate Alliance (EU)
- Arnhem (NL)
- Brest métropole (FR)
- EPAM Seine-Aval (FR)
- Worms (DE)
- Liège-Energie; Ville de Liège (BE)
- Plymouth (UK)
- OPTIVO; Energise Sussex Coast, Hastings (UK)
- Essen (DE)
- Energieagentur Rheinland-Pfalz (DE)

- **Associated partners:** Climate Alliance Luxemburg (LU), University College Dublin (IRL)



CAN Facts

- Interreg North-West Europe Programme

Regular project phase

- February 2016 - April 2020
- 10 partners from 5 countries

Capitalisation phase

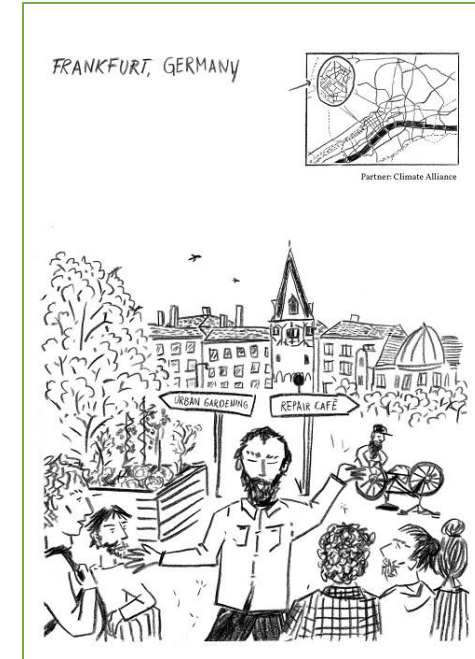
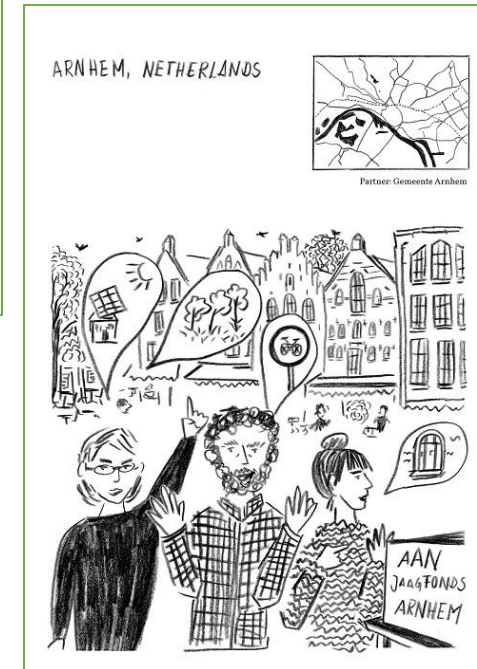
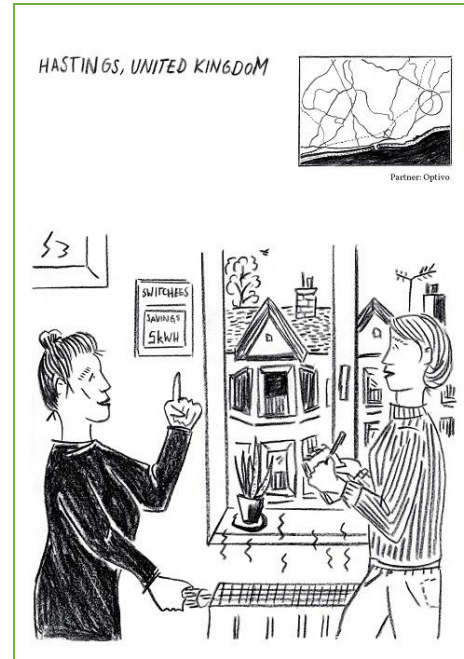
- March 2021 – June 2023
- 5 partners from 4 countries
- Overall budget: 9.4 Mio € (5.6 Mio € ERDF)



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Activities

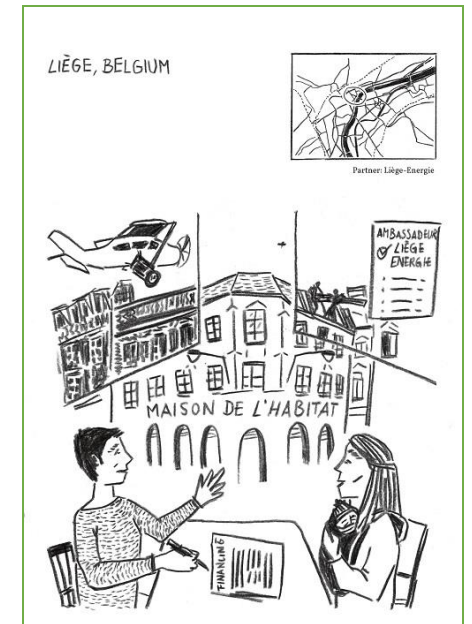
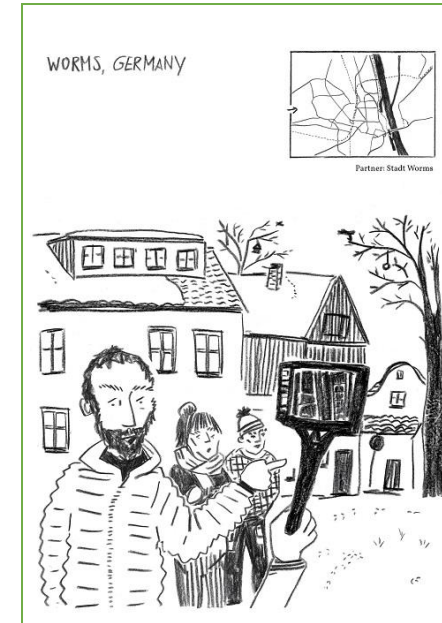
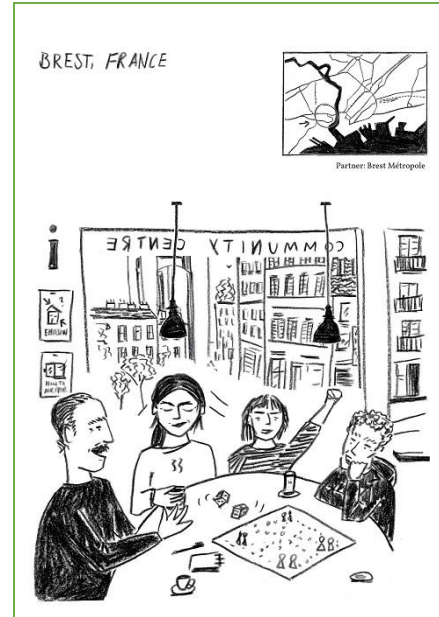
- Redesigned interaction between local authorities and neighbourhoods
- Support bottom-up actions and shared responsibility
- Integrated neighbourhood approach combining:
- Energy efficiency and saving investments, creation of financial tools, information and behaviour change activities
- Transfer of best-practice between countries



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Results

- Households with improved energy standards, lead also to health benefits and energy cost savings
- New models of cooperation applied in local authorities
- Sustainable structures created at neighbourhood level
- Solutions for long term impact: Practice Cube and spreading via city network



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CAN capitalisation phase (2021 - 2023)

- Partnership focusing on small and medium-sized enterprises (SMEs) as new target group
- 5 project partners + associated partners (City of Arnhem and Energieagentur Rheinland-Pfalz)
- 4 countries



What we worked on:

- Adjustments & development of strategies to reach and motivate SMEs
- Development of a model for City-SMEs cooperation
- Implementation of energy efficiency measures for SMEs
- Dealing with challenging global context (Covid-19, Ukraine war, energy crisis)
- Learning from each other and sharing knowledge



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Achievements so far

- Over **100 energy audits and consultations** delivered
- **16 workshop** for employees and business owners
- Organisation of many **events for SMEs** (information, networking, matchmaking etc.), a.o. the « Maison des Sens » in Brest
- **Videos and testimonies**
- **Web platform** « Entreprendre durable »
- Collection of best-practices, methods and solutions: **Practice Cube 2023**
- **12 transnational meetings**

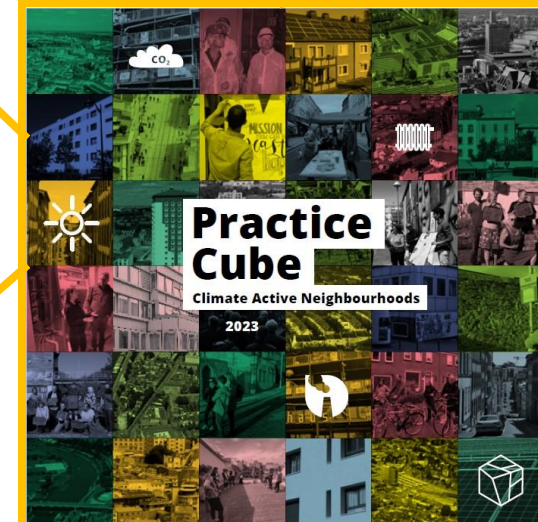
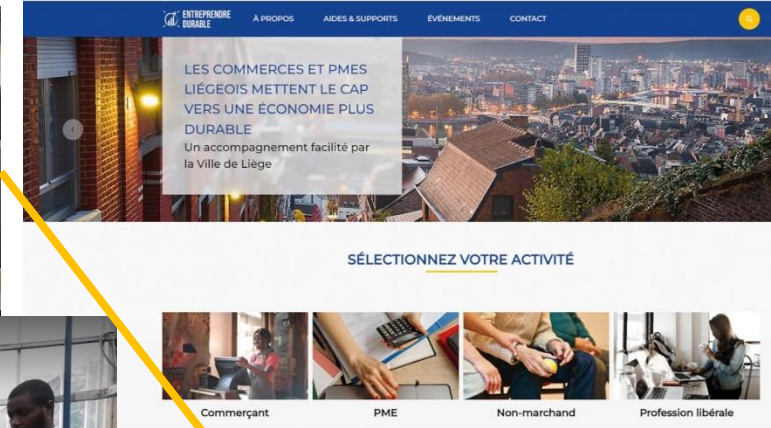
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Thank you for your attention!



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Contact

Jenny-Claire Keilmann,
j-c.keilmann@climatealliance.org

Coline Chardon,
c.chardon@climatealliance.org