



# Co-Creation Activities within Capitalisation Initiative Workpackage

Project co-creation activities took place with the objective to bring together new and existing network members from the different DCI sub-sectors and to gather feedback from Small and Medium Business (SME) on the Circular Data Centre Compass (CDCC).

## Overview

To achieve these objectives, five co-creation workshops were organized since April 2022. These workshops encouraged active participation and collaboration among stakeholders, considering specifically the SME perspectives. In preparation for the workshops, a questionnaire was developed, focusing on core questions to gather feedback and insights from the participants. The questionnaire helped in identifying key areas for discussion during the co-creation sessions. Additionally, co-creation was integrated into the "Circular Data Centre Compass (CDCC) SME Training" sessions to gather additional feedback to interim results of the project. In total, 21 participants took part in the transnational workshops, and 51 took part in the CDCC SME Training Sessions.

## Co-creation Workshops Themes

Identifying needs  
& opportunities

Knowledge  
exchange &  
collaboration

CDCC tool  
feedback &  
development

SME  
engagement

The first two co-creation workshops focused on facilitating collaborative discussions among participants, employing breakout rooms to gather diverse insights. In the first workshop, participants addressed supply and demand side barriers for SMEs in the Data Center Industry, while in the second workshop, measures were identified and categorized for enhancing SME engagement. The other workshops were designed to include SMEs to gather feedback, which provided valuable insights for further improvements of the CDCC. Additionally, participants' suggestions for new features to be included in the CDCC were recorded. Through the co-creation workshops, participants were able to actively engage in shaping the CDCC's development, contributing valuable ideas and feedback. This inclusive approach ensured that the CDCC would be better tailored to the needs and requirements of SMEs and other stakeholders, aiming to enhance its overall effectiveness and impact.

The national and transnational workshops facilitated meaningful discussions and knowledge exchange, contributing to the identification of current and future CE practices and equipment needs. Furthermore, they played a vital role in identifying weaknesses and opportunities in the development and design of the CDCC. The co-creation process effectively connected the existing working groups with the newly involved ones, fostering a successful approach to achieve the project's objectives. The co-creation approach, fostering collaboration and knowledge sharing, has proven to be a valuable tool in achieving the project's objectives and advancing Circular Economy practices in the participating countries.

## Co-creation Significance

The results obtained from the co-creation workshops have been integrated into other activities. These include the knowledge exchange sessions between existing and new project partners, the exploration of the potential application and use of the CDCC, and training activities.