**NORTH-WEST EUROPE - PROJECT DEVELOPMENT**





(MAX. 2 SIDES)

**Project Title:**

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| Objective  What are you doing; for who; why? Value for money should be demonstrated. |
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| Need  What is the big challenge or problem in the territory which your project addresses? |
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| Demand / Market Failure  Why should public Interreg funds be used to address this problem? What is the need for public intervention, which will not be provided by the market? How does it match NWE priorities? |
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| Actions  What activities will your project deliver, which are in support of the project objective? In each case, ask yourself whether the action is justified by the objective you have set yourself. Value for money should be demonstrated. |
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| Results  What is the change your project will create? What tangible outcomes will your project deliver on the ground? Focus particularly on results that will last after the project has finished. Do these results address the original need or challenge identified? Include the societal benefit of your final product/services/solutions. Value for money should be demonstrated. |
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| Partnership  Why this partnership? What does the transnational element of the partnership bring to the project? All funded projects must involve partners from at least 3 different countries, 2 from within the NWE region, with a joint approach to tackle a common issue. |
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| Risks  Any key risks should be identified and mitigated against. |
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| Contact Details |
| Name  Organisation    Contact Email    Contact Tel. |