

Date:4 October 2017 – from 9.00 to 17.00Venue:The World ForumAddress:Churchillplein 10, 2517 JWThe Hague, Netherlands

Project Ideas Lab

Prepare for the sixth call for project proposals

9.00 – 10.00 Amazon foyer	REGISTRATION AND WELCOME COFFEE
Amazon foyer	Come early to network with people interested in applying for Interreg North- West Europe funds and check out the project ideas in the poster exhibition
10.00 – 10.15 Amazon room	WELCOME Saskia Bruines, deputy mayor knowledge economy, international affairs, and youth and education, City of The Hague
10.15 – 10.30 Amazon room	INTRODUCTION TO THE NORTH-WEST EUROPE PROGRAMME Ruut Louwers, Interreg NWE programme director
10.30 – 11.00 Amazon room	OUR NWE EXPERIENCE Wouter van der Laak, lead partner of NWE funded project H2Share
	The lead partner from the H2Share project will present his experience from application step 1 to implementation. Following his presentation there will be 15 minutes for Q and A with the audience.
11.00 - 11.30	COFFEE BREAK
Amazon foyer	Grab a beverage and check out the poster exhibition to identify the project ideas you want to discuss in the afternoon session.
11.30 - 12.15	BREAK OUT SESSION 1 Contact points and project officers from the Joint Secretariat
Everest 1 Everest 2 Kilimanjaro 1 Kilimanjaro 2 Yangtze 1	These sessions will focus on the main topics and themes of our programme. Including: expectations, indicators, the application form and general requirements.
Yangtze 2 Amazon room	Choose from:
	 Innovation - Amazon and Yangtze 1 Social innovation - Yangtze 2 Low carbon - Everest 1 Transport - Kilimanjaro 1 Resource and materials efficiency - Everest 2 Interreg basics for newcomers - Kilimanjaro 2







12.15 - 13.00	BREAK OUT SESSION 2 Contact points and project officers from the Joint Secretariat
Everest 1 Everest 2	Choose from:
Kilimanjaro 1	
Kilimanjaro 2	7) Innovation – Amazon and Yangtze 1
Yangtze 1	8) Social innovation - Yangtze 2
Yangtze 2 Amazon room	9) Low carbon – Everest 1
	10) Transport – Kilimanjaro 1
	11) Resource and materials efficiency – Everest 2
	12) Interreg basics for newcomers – Kilimanjaro 2
13.00 - 14.15	LUNCH
Amazon foyer	
	Identify the project ideas you want to discuss in the afternoon session and
	network with the other participants.
14.15 -15.30	PROJECT IDEA NETWORKING
Amazon room	Based on the project idea posters, discuss the projects of your choice with the
	other participants.
	Meet potential partners around the table;
	Present your project idea to potential partners;
	• Discuss the projects following the structure of the intervention logic.
15.30 – 15.45 Amazon room	CLOSURE Ruut Louwers, Interreg NWE programme director
	Closing thoughts and wrap-up of the conference.
Until 17.00	PROJECT IDEA DISCUSSION
Amazon room	Continue networking with potential partners, discuss project ideas, and ask your
	final questions to the NWE team.