Interreg North-West Europe
European Regional Development Fund

Social innovation – Solutions for social needs

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Investing in Opportunities

Outline

- Social innovation and Interreg NWE
- Tips for applicants
- Programme output indicators
- Situation after 4 calls

Priority 1 : Innovation
Specific Objective 1

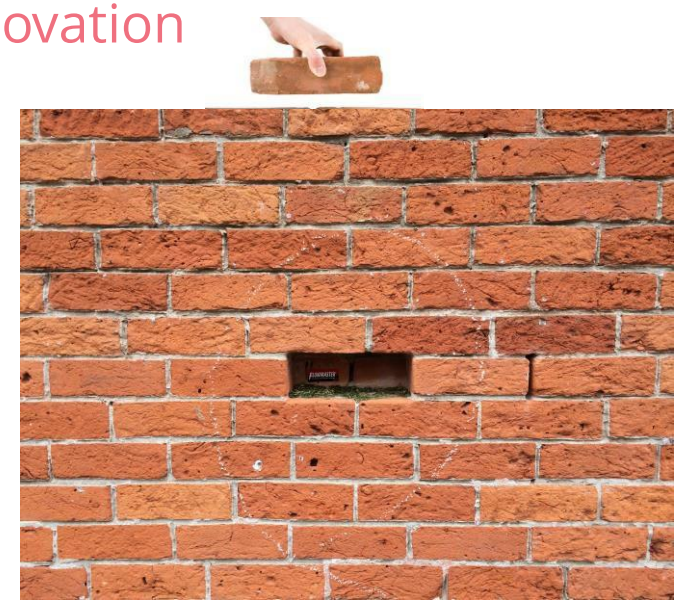
To enhance the innovation performance of enterprises (including social enterprises) in North-West Europe

Types of Actions

1. Building innovation capacity of regions and territories to improve innovation performance

2. Improving the competitiveness of enterprises

3. Delivering societal benefits through innovation



What is social innovation?

Delivering societal benefits through innovation: Actions aim at all territories of NWE and specifically target **excluded population or population at risk for exclusion and communities under pressure**. Actions aim at supporting development, testing and implementation of innovative solutions for social needs and problems

Source: NWE Cooperation programme p. 23

... refers to the development and implementation of new ideas (**products, services and models**) to meet social needs and create new social relationships or collaborations. It represents new responses to **pressing social demands**, which affect the process of social interactions.

Source: Programme manual version 4 p. 146

Tips for projects in social innovation

- Need
- Target Group
- Transnationality
- Innovative aspect
- Result orientation

Source: Guidance note on social innovation: http://www.nweurope.eu/news-events/latest-news/how-to-submit-a-successful-application-on-social-innovation/

Need : Is there a specific demand identified?

- Explanations needed to justify why the particular territories selected should be addressed.

Give some figures : baseline is crucial !

For instance : Rural areas in NWE suffer from depopulation, deprivation, isolation & poor social integration => not precise enough

Target group : Give precise details on theme and target group / end users

- Focus on one target group => figures to explain why this particular target group

- If you want to focus on several target groups : give explanations !

<u>For instance</u> : choosing all social groups under pressure => not precise enough

- Does the project idea fit well with Interreg NWE?
- Are there other EU funds that would be more relevant?

European Social Funds - when it comes to employment, training, ...

Transnationality : Provide strong territorial analysis; why is the transnational scale needed?

- Leader/follower approach

<u>For instance</u> : telling that working together and sharing results will enable better results on the NWE territory => not precise enough

Innovative aspect : How does the project go beyond usual practices?

Social innovation comes within the Innovation priority, it needs to contain a disruptive aspect, i.e. something that will create a change in the usual process of things.

Result orientation : Think of measurability and use evidence

- Results will be asked when the project ends, 5 and 10 years after the end of the project

Give some figures!

For instance : Inequalities in health access significantly reduced in participating cities => not precise enough

Mandatory indicators for SO1:

- Number of new or enhanced transnational clusters or innovation networks
- Number of (social) enterprises receiving support

Useful indicators for social innovation:

- Number of end-users benefitting from social innovation
- Number of pilot actions implemented, focusing on social innovation
- Number of technologies, products, services and processes developed & tested
- Number of jobs created or maintained
- Amount of funding leveraged by the project (in €)
- ...

Step 1

Interreg NWE application form

A – PROJECT OVERVIEW

Project identification

Project title			
Project acronym		Project number	
Name of the lead partner organisation in English and phone number			
Project duration in months			
Programme priority	*Select from drop-down*		
Programme priority specific objective	*Select from drop-down*		

Project summary

Please give a short description of the project in the four languages of the Programme: Issue: • Which issue/challenge will the project address? • Where will the project address it (territory)? Change: • How will the project change the current situation? Please quantify (in value and/or volume) the estimated net change on the territory. Outputs: • Which main outputs/pilots/investments are envisaged? Long term effects: • How and where will the project sustain and roll-out its main outputs/pilots/investments after the end of the project?
In English [2,000 characters]
In Dutch [2,000 characters]
In French [2,000 characters]
In German [2,000 characters]

Indicative budget

Total indicative budget envisaged (including investments)			
Total budget	*[number, with €, thousand comma and no decimals]*	Total ERDF budget	*[number, with €, thousand comma and no decimals*
Specific budget for investments			
Total investment budget	*[number, with €, thousand comma and no decimals]*	Total ERDF investment budget	*[number, with €, thousand comma and no decimals*

B - PARTNERSHIP

Strategic concept of the partnership

• What type of organisations does the project require? • How should roles be distributed? • How will this partnership be further developed in step 2?
[4000 characters]

C. PROJECT DESCRIPTION

Project relevance

Context and territorial analysis • What socio-economic issue / challenge in NWE is your project addressing? • What are the current situation and trends in the sector / field addressed by your project? • What can be the added value of territorial cooperation in North West Europe in this sector / field?
[4,000 characters]

Cooperation intensity

Cooperation criteria	Description
Joint development	COMPULSORY EL CRIT 10
Joint implementation	COMPULSORY EL CRIT 10
Joint staffing	COMPULSORY EL CRIT 10
Joint financing	COMPULSORY EL CRIT 10
Joint communication	EXPLAIN
Joint decision-making	EXPLAIN
Joint enabling of long-term effects	EXPLAIN
Exchange of knowledge/experience	EXPLAIN

Objective, expected result and long-term effects

Programme priority specific objective (SO)
Select the *programme priority specific objective* the project will contribute to.
(drop-down list, linked to summary section)

Project objective
Please define precisely the objective of the project and what it aims to achieve (what, for whom, where)
[500 characters]

Project baseline
Please describe and quantify the project's baseline (current situation).
[255 characters]
Project result
Please quantify (in value and/or volume) the estimated net change on the territory.
When the project ends
[500 characters]
5 years after the project ends
[255 characters]
10 years after the project ends
[255 characters]

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Exemple of a successful social innovation project :

SHICC
Sustainable Housing for Inclusive and Cohesive Cities

BE|FR|UK||CH|DE|NL

SHICC
Sustainable Housing for Inclusive and Cohesive Cities

Challenge

Lack of affordable housing across cities in the NWE, particularly for those on low and median incomes

CLTs are not equally developped on the NWE territory

Objective

To support the establishment of more and successful Community Land Trusts (CLTs) in cities across the NWE region

Result

66 urban CLTs (vs 33 today), managing 250 homes, housing 750 people of low and moderate income households

BE|FR|UK||CH|DE|NL

After 5 calls

	Nb of approved projects	% budget allocated
Priority 1	12	23 %
Priority 2	18	48 %
Priority 3	10	35%
Total	40	36%

100 M€ still available

Nb of projects in step 2 : 25 (14 in P1, 6 in P2 and 5 in P3)

Q&A

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Pitch your idea !

What challenge or problem are you addressing? What is the need for the project?

Objective of the project

Why do you need transnational cooperation?

What kind or partners are you looking for?

Try to quantify your baseline and expected results !