Interreg
North-West Europe
European Regional Development Fund
EUROPEAN UNION

Project Ideas Lab
The Hague
Wednesday 4th October 2017

Investing in Opportunities

Innovation

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Today's Session

- Strategic fit - SO1, TOA, Indicators
- Successful examples
- State of play
- Hints and tips
- Q&A

Priority 1

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SPECIFIC OBJECTIVE 1:
To enhance innovation performance of enterprises throughout NWE regions

Types of Action 1:
Building the capacity of regions and territories

Types of Action 2:
Improving the competitiveness of enterprises

Types of Action 3:
Delivering societal benefits through innovation

Output indicators

- **No. of new or enhanced transnational clusters or innovation networks**
- No. of technologies, products, services & processes developed & tested in real life conditions
- No. of jobs created in all economic sectors
- No. of jobs maintained in all economic sectors
- Amount of funding leveraged by the project (in €)
- No. of end-users benefitting from social innovation
- No. of pilot actions implemented, focusing on social innovation
- **No. of enterprises receiving support**
- No. of enterprises co-operating with research institutions
- No. of enterprises supported to introduce new-to-the-market products
- No. of enterprises supported to introduce new-to-the-firm products

Boost 4 Health

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Challenge

- Big differences in health care systems
- Lack of knowledge on internationalisation
- Product validation under different regulations

Objective

- B4H aims to stimulate international growth and innovation capacity in the health science sector

Result

- 300 SMEs supported through coaching and matchmaking, to help bring new products to market

BE|DE|ES|FR|NL|UK

BE-GOOD

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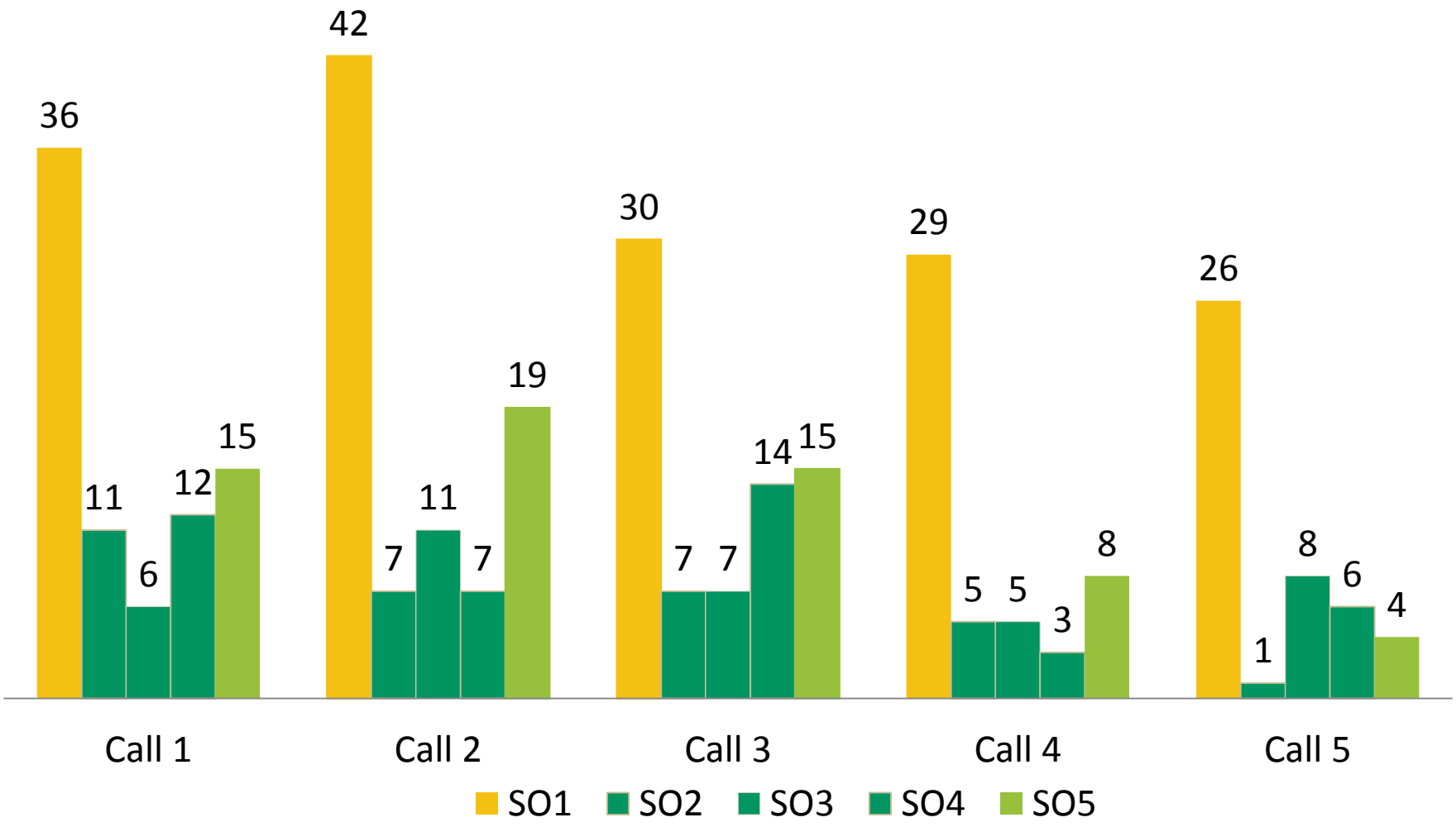
Challenge
Limited availability, relevance & market uptake of PSI (public sector information) data due to:
- Lack of public body experience with PSI
- Limited attention to commercial potential
- Shortage of links between PSI initiatives and SME solution providers

Objective
To enable innovators to develop solutions based on re-use of public sector information

Result
10 novel commercial PSI-based services prototyped operationally, with the aim to market commercialise 5.

NL | BE | FR | IE | UK | LU

Step 1 Applications Received



State of Play

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Priority 1

Total ERDF budget - €130,724,334

Total ERDF approved - €29,998,082

Total number of projects approved - 12

Remaining budget = €100,726,252

Key questions for Innovation Projects

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- Is the leader – follower approach applicable?
- Can your partnership deliver across the territory?
- Do you need a quadruple helix partnership? (public, private, HE/FE, civil society)
- Do you know your target group?

Top Tips!

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- Make sure outputs & results are not the same
- Don’t take on the world – limited time/ budget
- Don’t forget to quantify your baseline/ results
- Don’t forget to prove why you’re project is needed
- Don’t forget to explain what you are doing! Plain English
- Keep key definitions consistent

Any Questions?

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