PlantingPot

Made of regional, renewable fiber plants

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What challenge or problem are you addressing? What is the need for the project?

- Over 15 million planting rearing pots made of petroleum-based plastic are produced every day in Europe. These pots are disposable products and do not offer optimal growth conditions for plants.
- Our planting pot is 100% compostable and offers improved growth conditions for plants. Plant and pot must not be separated during planting and are inserted as a unit. This meets the requirements for cradle to cradle products. The raw materials used in the productions process are returned to the ecological cycle.

Objective of the project:

- We want to replace petroleum-based products with planting pots made of regional, renewable and biological raw materials with the aim of reducing the environmental impact.
- We expect job creation in structurally weak rural areas.

Why do you need transnational cooperation?

- The problem relates to NWE because of the waste problem there. Keywords: no recycling and no recycling costs.
- We need transnational partners in South-eastern Europe to ensure the operational efficiency of the product. In return, we provide technological knowledge.
- We need transnational partners to ensure the required quantities of raw materials.

What kind or partners are you looking for?

Governmental organizations, companies in organic farming, universities for scientific investigations, agricultural companies, technology companies for processing and production, SMEs to get fast results, large companies for large-scale implementation.

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