MoveSmart

Mobility as a Smart Service

ICT integration with decarbonizing strategy in the mobility sector

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What challenge or problem are you addressing? What is the need for the project?

The transport of people and goods currently produces 1/4 of the GHG emissions in Europe. New solutions are on the raise, showing high potential but low impact. MoveSmart fosters the adoption of Mobility as a Service (MaaS), which provides an attractive alternative and breaks the conceptualization of mobility as silos systems. MoveSmart will showcase low-carbon MaaS across a network of 15 cities in Germany, Switzerland, Belgium, France and the UK, including European partners such as FIWARE, ERTICO and OASC.

Objective of the project:

- Create an integrated, low-carbon, open, real-time and FIWARE - based Reference Implementation and Architecture for city mobility…and more
- 1 Pan-EU MaaS Investment- (and an innovative variety of Implementation) Plans
- 15 showcase with 5 lighthouse cities in 5 different contexts

Why do you need transnational cooperation?

- Smart MaaS remains a piloting and abstract concept in NWE, sporadically present
- GHG and decarbonizing in mobility sector is not a one-country action type
- Strong co-implementation efforts will lead to concrete results in the short term given the frontier status – quo existing
- Strategic knowledge share activity leading to economic benefit for NWE cities

What kind or partners are you looking for?

- Mobility-focused SMEs, innovative and sharing economy mobility SMEs,
- Behavioural expert universities, business analysis experts
- Municipal and metropolitan policy makers
- Regional policy makers
- National Ministry for mobility
- Expert in Impact Assessment for decarbonization
- Municipal public service providers

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FIWARE
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