GP4ALL GreenProteins4All

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Stimulate shift from animal to plant proteins

Europe needs to shift towards the use of more plant proteins in the daily diet of its citizens. Proteins derived from animals (dairy, eggs, meat) are related to relatively high emissions of greenhouse gasses. To lower these outputs, a more plant-based diet is very effective. The challenge is to build new value chains around vegetable proteins and implement these ingredients in many more foods, not only in meat-replacers.

The objectives of GP4ALL

- Build up 4 to 6 new plant-protein chains, from source to new food products.
- Implement innovative technologies to extract / process plant proteins to valuable food ingredients.
- Advice and stimulate food SMEs to switch to plant-based proteins and enhance their European market presence.

Why do you need transnational cooperation?

- Possible sources of plant proteins like various beans, quinoa, vegetable rest- and side-streams or algae can be produced in the whole NWE region. In this project, we will build transnational chain projects in which knowledge, producers and b2b customers are bundled to stimulate and accelerate the shift.
- Techniques to extract and/or process plant proteins have been developed at pilot-scale and are now ready to be implemented in various chains.
- Customer views on plant-protein products vary across Europe and need to be known to become successful as food producer.

We are you looking for:

- Clusters, branch organisations and/or RTD's interested in or related to food innovations
- SMEs in the food chain, from farmer to retail, with a focus on plant protein (ingredients)
- Educational organisations with a focus on food design and customer validation
- Large retailers that have a policy / strategy to stimulate the protein shift

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