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WIP

Women Impact' Preneurs

What challenge or problem are you addressing? What is the need for the project?

Women are the most affected by unemployment and the lack of local services. They also are the most interested in social entrepreneurship. However, existing business support organizations do not enough benchmark nor adapt their programs to address this issue.

Our project focuses on investments (co-working, office environment), emergence and training programs (on-line, blended), business support (e-services, e-peer-mentoring, incubation, networking) that will both foster social innovation and women entrepreneurship. All these questions will be addressed, tested, assessed transnationally.

Objective of the project:

- Train / support 1500 "WIP" and 470 social enterprises
- Our impact is on women unemployment (360 jobs), new services for people at risk of exclusion

Why do you need transnational cooperation?

- Recent research data's must be valorized in order to implement innovative business support programs in various contexts
- Social innovations are at stake in NWE to both reduce disparities and foster public & private cooperation, reducing public debt.
- Social Innovation is approached very differently. We will open new ways.

What kind or partners are you looking for?

We have already presented the project with a consortium comprising partners from BE, CH, IE, UK. We will complete our consortium with a German or other partner bringing new skills, and sharing our vision and objectives

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