BLUEHUB

Multimodal inland waterway hubs for personal transport

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What challenge or problem are you addressing? What is the need for the project?

- The pressure on urban centres in the NWE region is huge. Population is increasing; road traffic is increasing causing congestion, economical loss and pollution. Commuting and leisure transport between urban centres and rural areas still depend between 75 and 90% on private car use.
- BLUEHUB will tackle these territorial challenges by developing the underrated potential of inland waterways to offer new public transport services as an alternative for the traditional road network in order to reduce the emissions pp and per km.

Objective of the project:

The objective is to create an organizational model for a multimodal switching point between a water transport network and on land transport modes to implement sustainable transport and reduce CO2 emissions.

Why do you need transnational cooperation?

- Mobility policies and networks are hardly ever rolled out ON inland waterways in the NWE region. Waterways are the 'blind spots' on road maps while they do have the potential to be used as transport veins.
- To realize a stronger impact, blue hubs need to be rolled out on a national and even transnational scale.

What kind or partners are you looking for?

BLUEHUB is still looking for partners in Germany, Luxembourg and the North of France: businesses and experts in sustainable transport, waterway managers, public transport companies and water transport providers, city authorities… dealing with an inland waterway connecting a city with the hinterland for commuting and leisure

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