

## **Comber Greenway**

## A Cycle Highway as an Attractive Mobility Product

Gordon Clarke National Director for Northern Ireland and the Republic of Ireland

## DEFINITIONS

#### **CYCLING SUPERHIGHWAY- TfL**

Cycling Superhighways are cycle routes running from outer London into and across central London. They give you safer, faster and more direct journeys into the city and could be your best and quickest way to get to work.

#### **CYCLE HIGHWAY**

"A Cycle Highway is a mobility product that provides a high quality functional cycling connection. As a backbone of a cycle network, it connects cities and or suburbs, residential areas and major (work)places and it satisfies its potential users."

#### **QUIETWAYS - TfL**

Will be a network of radial & orbital cycle routes throughout London. Linking key destinations they will follow backstreet routes through parks along waterways or tree-lined streets.

The routes will overcome barriers to cycling, targeting cyclists who want to use quieter low-traffic routes providing an environment for those cyclists who want to travel at a more gentle pace.

#### **GREENWAYS – Department for Infrastructure**

Greenways are traffic-free routes connecting communities to all kinds of destinations for commuting, everyday journeys or leisure & recreation.

#### **Comber Greenway – more than a cycling highway?**

Cycling – more than a journey to work?





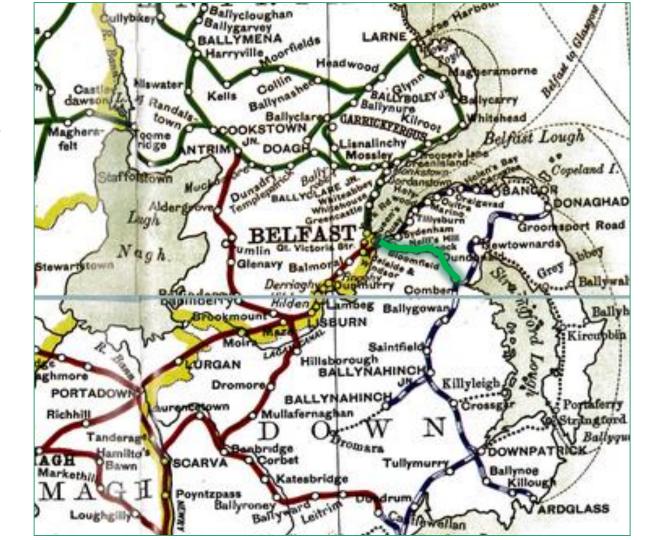
#### COMBER GREENWAY QUESTIONNAIRE

A Cycle Highway as an Attractive Mobility Product

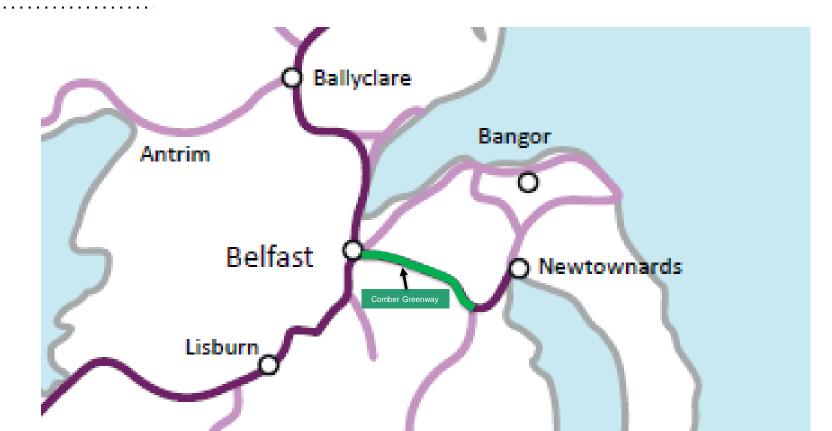
"My Journey to Work" – What is important

PRACTICAL	Α	В	EXPERIENCE	Α	В
It is attractive			I enjoy the landscape/townscape		
It is safe			I can smell the flowers		
It is easy to follow			I can hear the birds		
It saves me money			It is fun		
It is good for my health			I feel the sun, the wind & the rain		
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Column A before the discussion. Column B after the discussion.					
Which group is more important to you - practical or experience? Tick the relevant box.					
Practical Experience					
After discussion review your choice and tick the relevant box.					
Practical Experience					

# Map of Former



## A Strategic Plan for a Greenway Network



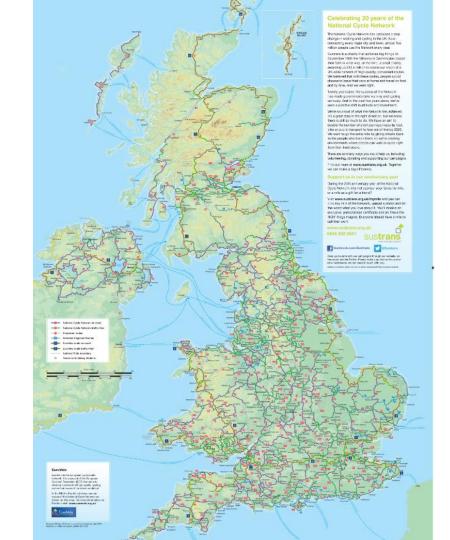
## **Comber Greenway**

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## **National Cycle Network**





### THE NATIONAL CYCLE NETWORK – USER GROUPS 62% Male 53% Leisure 11% 65+, 33% Commuting

Commuter

Local Leisure

Sports Cyclists













Walkers and others

**Cycling Tourists** 

Tourists that cycle

54% CYCLING - 46% WALKING

## **National Cycle Network Key Findings**





tere new or returning to cycling. And 40% of these were women



6.3:1

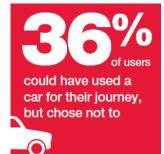
the benefit to cost ratio (BCR) of this transport investment over 30 years, with a cumulative benefit of £781 million

(using DfT framework for assessing investment)

## £30 million

every year generated by long distance cycle routes



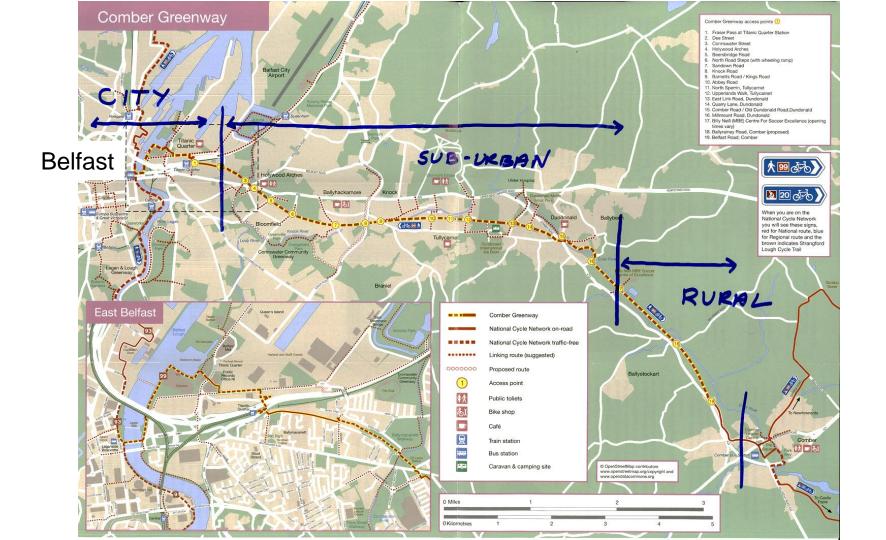




# Comber Greenway

### 7 miles of traffic free tranquillity Belfast > Dundonald > Comber

Download a route map www.combergreenway.org.uk



## **Comber Greenway – Rural Section**





## **Comber Greenway – Suburban Section**

Belmont Park

Victoria Park SYDENHAM

Strandtown

BALLYRUSHBOY

Knock Golf Club () Ulster Hospital 🕕 Upper-News

STORMONT

Stormon

Estate

KNOCK

Kings Rd

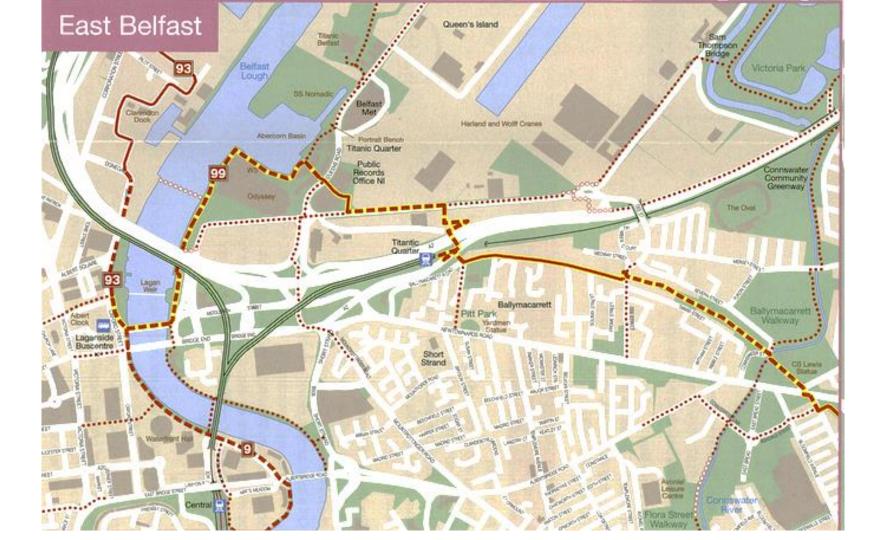
Rd-Dundonald

Industr





## SUBURBAN

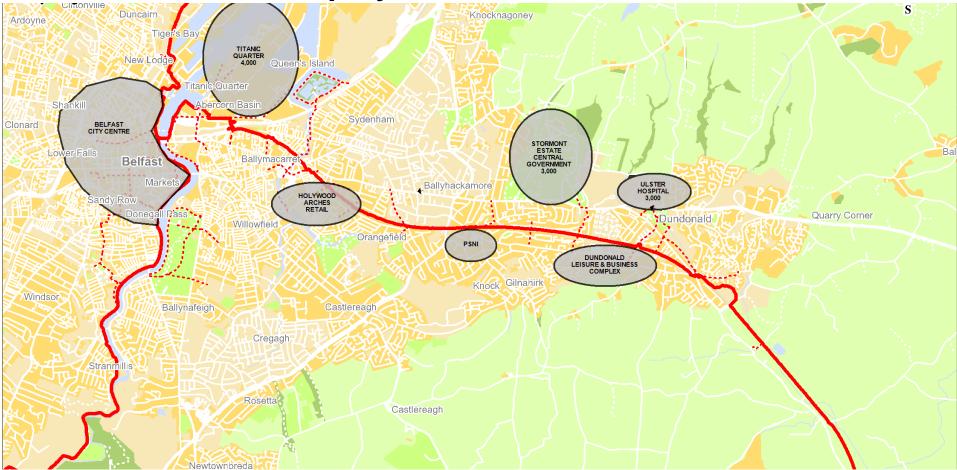




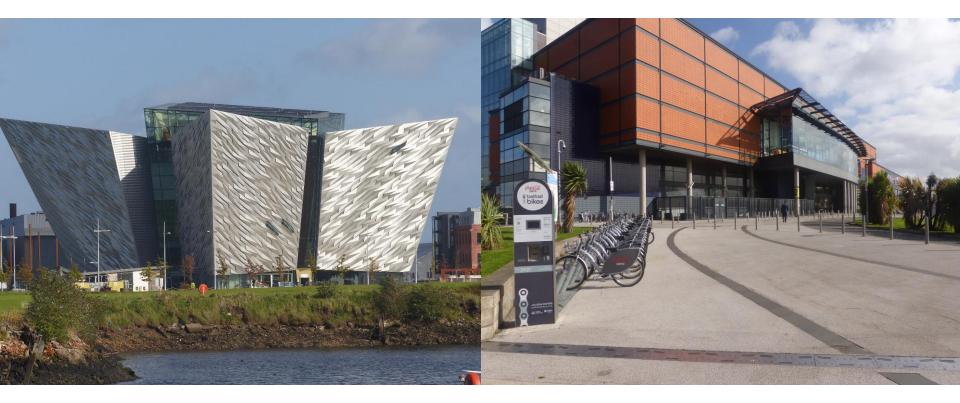
## URBAN



## **Employment Destinations**



### **MAJOR VISITOR DESTINATIONS**



## ORIENTATION











## **ORIENTATION - PUBLIC ART**





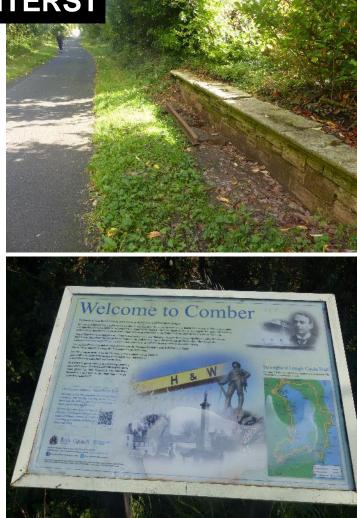




## ACTIVITIES



#### POINTS OF INTERST





## VOLUNTEERING

# PICCOLO FONDO

Piccolo Fondo

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A DECK

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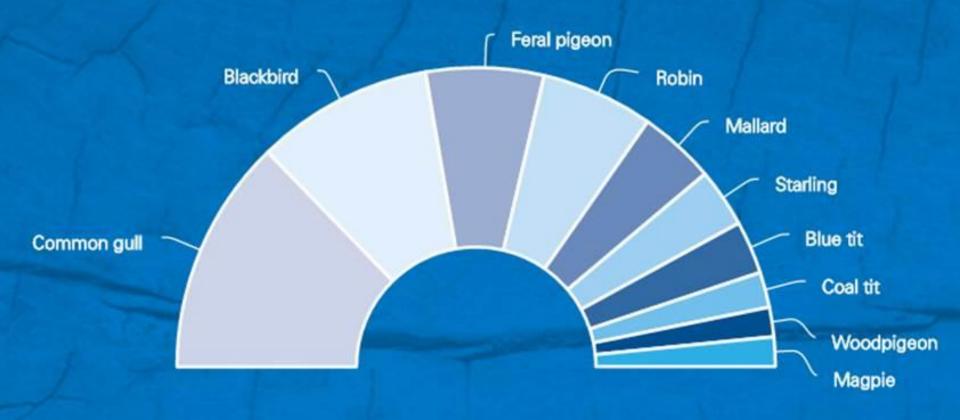
## FLORA & FAWNA

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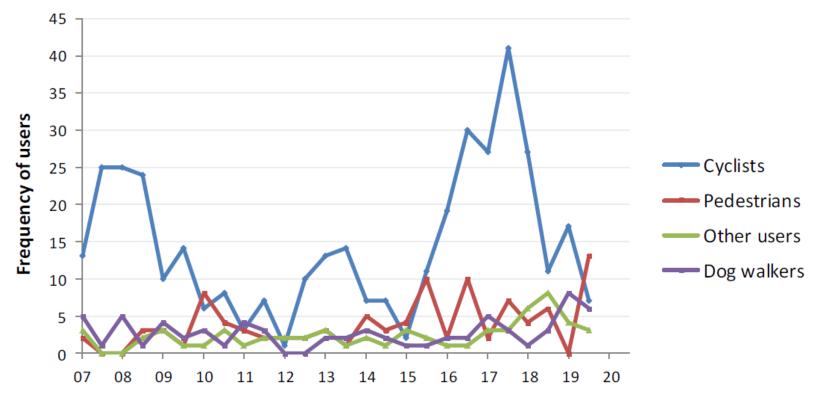
# Your top 10 birds:





## HOW IS THE COMBER GREENWAY USED

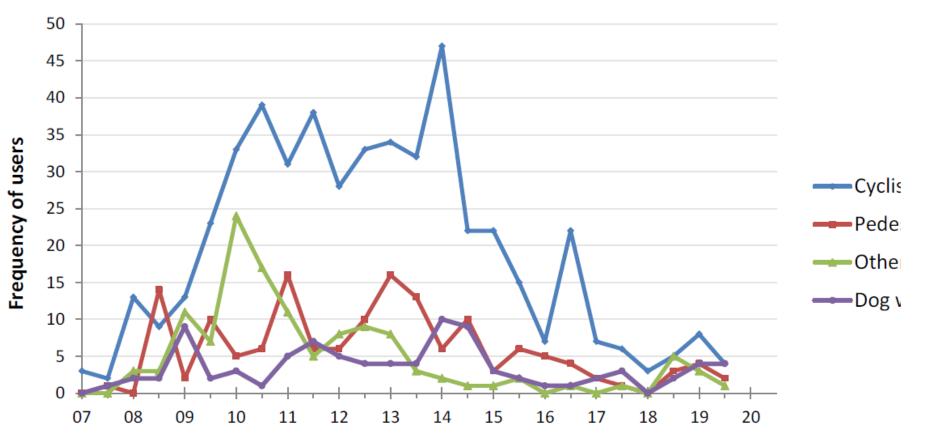
Weekday usage (09/09/2015)



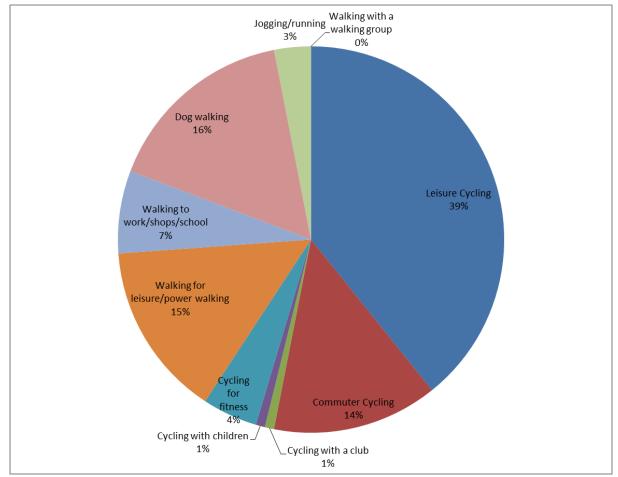
Time

#### HOW IS THE COMBER GREENWAY USED

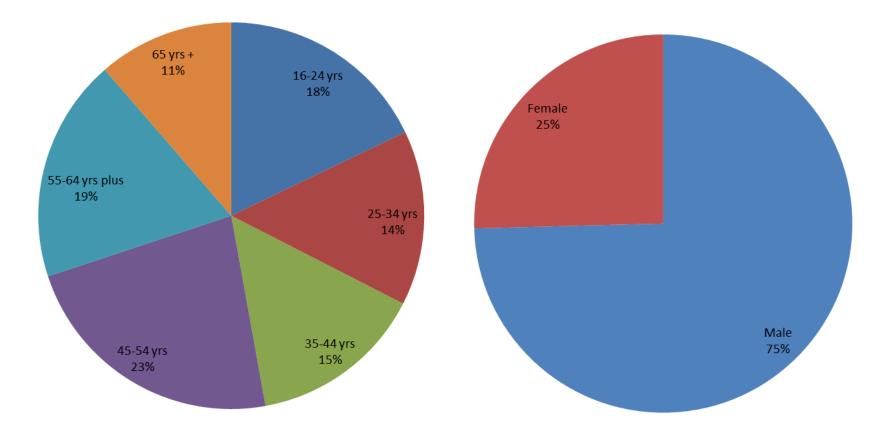
Weekend usage (13/09/2015)



#### **PURPOSE OF JOURNEY**



#### **USER PROFILE**



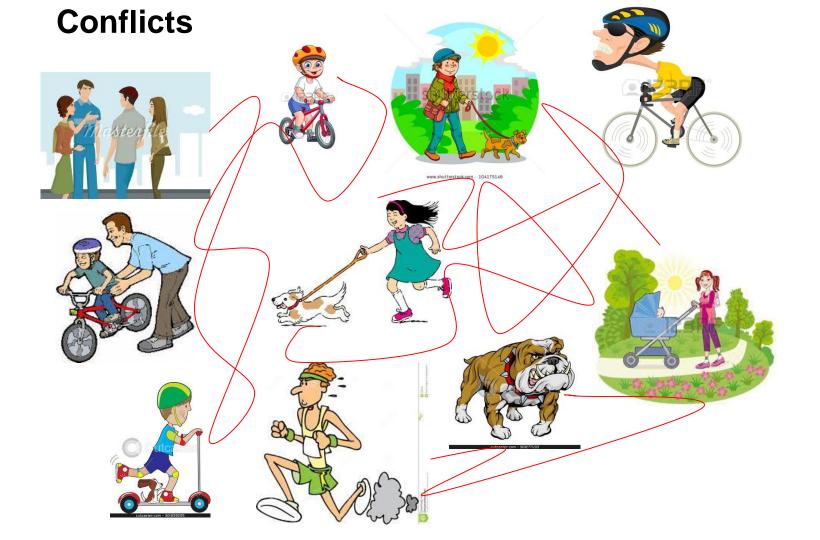
If the Comber Greenway was for the exclusive use of cyclists and not as a shared-use path it would only be used:-

Potential use:-



Encouraging shared-use has the potential to create conflicts between different groups.

What is the answer?



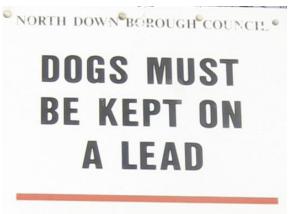
### Solving the problem?



- By-laws
- Segregation
- Codes of Conduct
- Physical Barriers







### **ONE PATH INITIATIVE** - Behavioural Change Response



# SHARE RESPECT ENJOY

#### **ONE PATH**





'SHARE, RESPECT, ENJOY' Call For The Comber Greenway (19) SEPTEMBER 2016 / One path for all ----

The Comber Greenway was recently listed by the Daily Telegraph as one of the best cycling routes in the UK.



to R. Andrew Grieve, Head of Cycling Unit, Dept for Infrastructure, Bill Keery, Deputy Mayor Ards and North Down Council, Brian Kingston, Belfast Lord Mayor, Tim Morrow, From Leisure and Community Development Chaliman at Jum and Castlereagh City Council and Rachael Ludiow-Williams, Sustrans, Pic credit: Brian Morrison

> the seven-mile traffic-free route from the heart of Belfast to Comber has been rising in popularity in recent years. There are

limited space means it can be difficult

to share which can lead to complaints

which the route traverses - Ards and

Department for Infrastructure to fund

a pilot project. The One Path Initiative

is being delivered by Sustrans, the

encourage better relations between

path users. A series of focus aroups

walking and cycling charity, to

now over a thousand miles of National Cycle Network (NCN) in Northern message Ireland which are enjoyed by many ACTIVITIES WILL INCLUDE: different users, from cyclists and joggers to dog walkers and families. There are times, however, when the

areenway is busier than others and the ride for those who don't usually cycle. · Artwork events on the path from different users. In order to improve · Campervan of Dreams

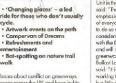
#### everyone's experience of the Comber • Refreshments and Greenway, the three Councils through entertainment Bat-spotting on nature trail North Down, Belfast City, and Lisburn walk & Casllereagh City Councils - have joined forces with the, landowner, the

Issues about conflict on greenways occur across the UK and have led to some councils painting lines on the path or crecting signage which has had little effect. Rachael Ludlow-Williams, from

Sustrans explained: "The principle have been held through June and July behind the initiative is to create a to examine the issues. The next step is positive culture for everyone to "shore,



a series of nine engagement activities respect and enjoy' the path. We have across the three Council areas to engage with various path users about being considerate of others and take on board the 'Share, Respect, Enjoy'



is a wonderful asset."

learned a lot through giving people a forum to discuss the issues such as speeding cyclists and dogs off lead. We know the vast majority of people want to share the path and that's what we want to encourage." Andrew Grieve, Head of the Cycling Unit in the Department for Infrastructure said: "The One Path Initiative emphasises the shared responsibility of everyone who uses our areenways

to do so with care, courtesy and consideration for each other. It fits in with the Department's Bicycle Strategy and will increase the enjoyment of the greenway for everyone." Belfast Lard Mayor, Brian Kingston said: "It is about respect for others and working together to ensure everyone is a little more considerate of the environment around us - the path is for us all to enjoy because the Greenway

To find out more contact Rachael at Sustrans on 028 90434569 or sea sustrans.org.uk/northern-ireland



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**Events** 

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Videos

Services

Shop Motor



#### **ONE PATH OUTCOMES**





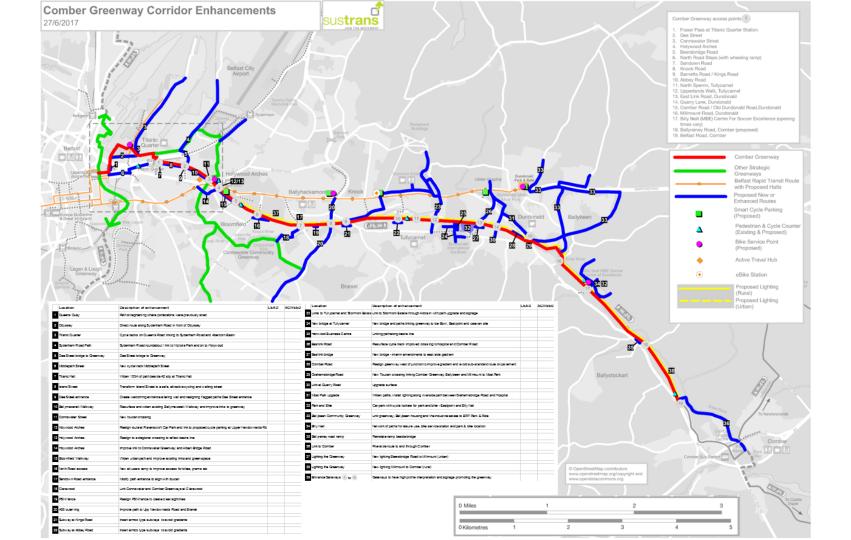


### Improvements to the path demanded by existing users and providing for increasing use without destroying its character

- Lighting
- Path Widening

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- Junction / Road Crossing Improvements
- New Linkages
- Directional Signage
- Seating
- Toilets



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What might be learnt from the Comber Greenway experience that could be applied to cycle highway planning and design

- Reveal and enhance the landscape / townscape along the route
- Incorporate soft landscape intervention biodiversity (flora & fauna)
- Incorporate other visual interest public art
- Design as a destination and not just as a route
- Design and provide for a range of user groups and individuals

## What might be learnt from the Comber Greenway in terms of management

- Behavioural Programmes
- Events Activities Festivals
- Volunteering

# MILLMOUNT VILLAGE

### Millmount is for everyone





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