Industry Assessment: Manure Processing & Nutrient Recycling Technologies European Nutrient Event

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Representing a vast amount of the milk produced in the United States...



























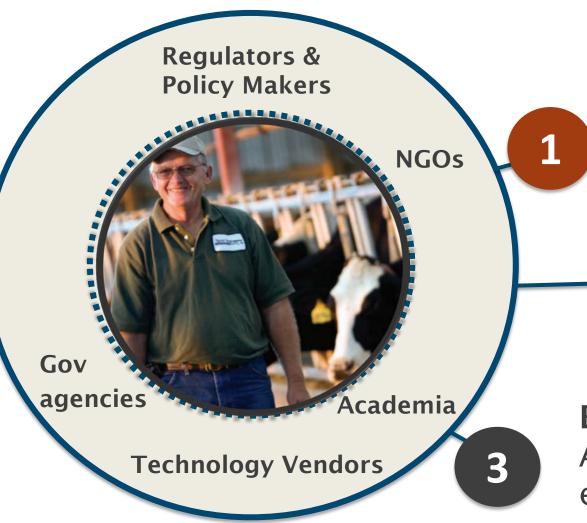








Mission: Reducing the environmental footprint of dairy farming and making it economically viable to do so.



Newtrient Technology Catalog
An unbiased view of today's
technological options

Business Development
Advancing manure-based technologies and products

Environmental Services Marketplace Advocating for the adoption of environmental asset markets for voluntary pollution prevention services

Increasing regulatory, judicial and societal pressures



Manure Is Spilling and Seeping into Wisconsin's **Waterways and Wells**

As the state's dairy farms get bigger, cow poop is polluting Lake Michigan and people's drinking water.



Dairy Farmers Band Together To Pay For Clean Water



USA TODAY

Massive dairy farms and locals debate: Can manure from so many cattle be safely spread on the land?

Our Mission

CURRENT STATE

- Increasing regulatory, judicial and societal pressures
- Surface and ground water issues related to nitrogen and phosphorus
- Erosion in consumer trust



DESIRED STATE

- Farms help resolve societal issues related to water pollution and GHG emissions
- Farmers realize economic benefits from voluntary actions
- Farmers improve their social license to operate and increase



Manure-management technology challenges

Challenge #1: Abundance of technologies, shortage of technology knowledge and information available to farmers

Challenge #2: Vendors don't always have the resources needed to break into the agriculture space





Solution: An open-access technology catalog





Evaluating all manure-based technologies in North America

COMMERCIAL VIABILITY

- Operational History (operating on 3+ farms)
- Operational Reliability (12+ months reliable performance)
- Market Penetration (installed on 10+ farms)

TRANSPARENCY & INTERACTION

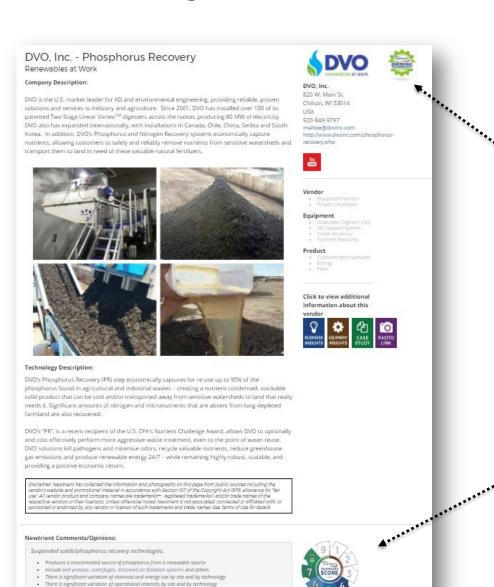
- Capital Costs Identified (installed CAPEX is clear)
- Operations and Maintenance Cost Identified (actual OPEX
- Vendor Information Sharing (Business & Technology Information)

ECONOMICS & INDUSTRY VALUE

- Value Proposition (delivers identifiable value to the farm)
- Case Study (completed case study)
- Customer Reviews (3 farms "recommend")



Evaluating all manure-based technologies in North America



. There is significant variation of cost by site and by technology



RESERVED FOR THE MOST PROMISING TECHNOLOGIES



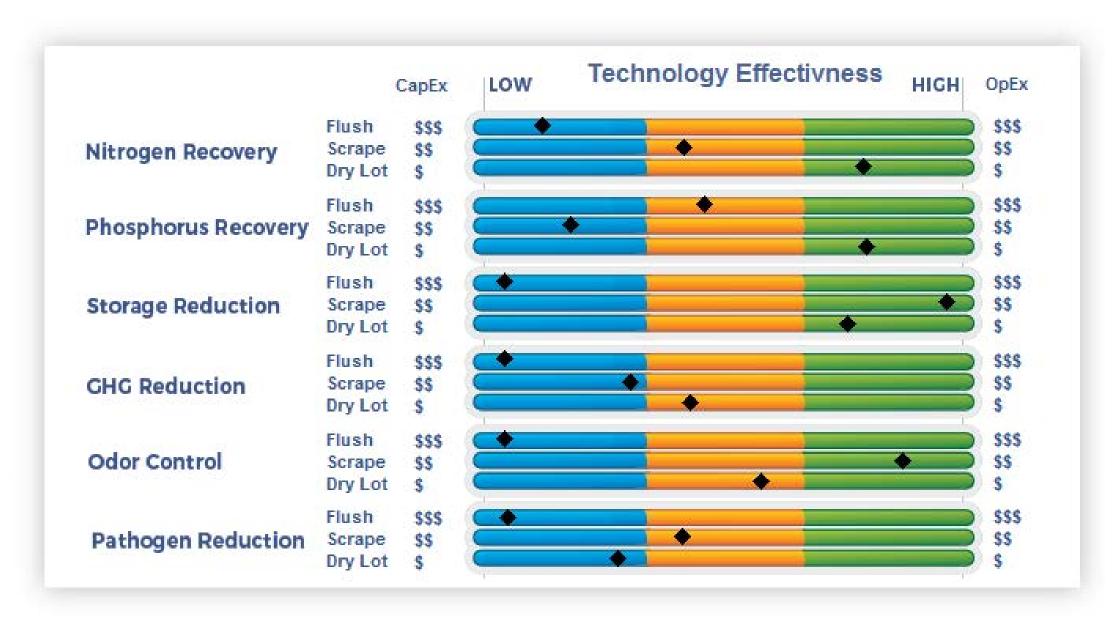
RESERVED FOR TECHNOLOGIES HEADED IN THE RIGHT DIRECTION



TECHNOLOGY IS EVALUATED ON A 9-POINT CRITERIA BY NEWTRIENT'S TEAM OF EXPERTS

TRANSPARENCY & INTERACTION
COMMERCIAL VIABILITY

What's Next? Identifying Critical Environmental Indicators



Contact Us

- Check out the Technology Catalog at <u>www.newtrient.com</u>
- Contact us for more information on the Catalog and North American manure-management technologies

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