***GenComm Launch***

***13th September 2017***

***Venue Belfast Metropolitan College***

**OPEN SESSION**

**08:30** Registration

**09:00** Welcome and Partner Introduction *Paul McCormack* Programme Manager **09:10** What is GenComm? *Paul McCormack* Programme Manager

**09:20** *Ruut Louwers*, Interreg North West Europe Programme Director

**09:30** *Gina McIntyre* Chief Executive SEUPB

**09:45** Councillor *Nuala McAllister* Lord Mayor of Belfast

**10:00** GenComm projects Overview

* Biomass - *Davide Ragaglia* Pure Energy
* Solar – *Dr. Bodo Groß & Alejandro Tristan Jimenez* IZES gGmbH
* Wind - *Mark Welsh* Viridian

**10:45** Coffee

**11:00** GenComm Long Term Effects – *Dr. Rory Monaghan* NUI Galway

**11:15** Keynote Speaker – *Dr. Michel Junker*  
**11:45** *Marie-Thérèse McGivern* Chief Executive Belfast Metropolitan College

**12:00** Lunch & Networking

**CLOSED SESSION PARTNERS AND ASSOCIATE PARTNERS**

**13:00** Associate Partner Roles  
                        • Local Government  
                        • Private Sector  
**13:30** Decision Support Tool Benefits  
**14:00** Investment Package Activities  
**14:30** Communications: Informing Energy Policies  
**15:00** Coffee  
**15:30** One-to-One sessions with Project Partners  
**16:30** Close