

Agenda

Date: 2 April 2019 – from 9.00 to 17.00

Venue: Le Plaza Hotel

Address: Bld Adolphe Max 118-126

1000 Brussels

Project Ideas Lab

Prepare for the ninth call for project proposals

9.00 - 10.00 REGISTRATION AND NETWORKING COFFEE

Sign in and start networking with people interested in applying for call 9. Check out the project ideas in the poster exhibition and the approved projects' stands.

10.00 - 10.15 | WELCOME

Introduction to the day by Guy Vanhengel, Minister of the Government of the Brussels-Capital Region, responsible for Finance, Budget and External Relations.

10.15 - 11.00 PANEL DISCUSSION - SUCCESS IN STEP 1

Representatives from approved projects and Ruut Louwers, NWE Programme director, will share their experiences and give advice on building a successful step 1 application. After the panel discussion, the floor will be open for questions from the audience. The project representatives are:

- Tanja Meyer Bio Base Europe Pilot Plant, <u>BioBase4SME project</u>
- Michaël Ghyoot Rotor asbl/vzw, FCRBE project
- Marjon Krol ZLTO, <u>Food Heroes project</u>

11.00 - 11.30 | COFFEE BREAK

Visit the poster exhibition to identify the project idea development tables you would like to visit in the afternoon and exchange with approved projects' representatives at their stand.

11.30 - 12.15 Break out session 1

These sessions, led by contact points and project officers from the Joint Secretariat, will focus on the main topics and themes of call 9, including: expectations, indicators, the application form and general requirements.

- o **Innovation for business support** Foyer Philippe
- o Innovation for C02 reduction Versailles
- Social innovation L'Estérel
- Circular economy Theater (Plenary)
- NWE Interreg basics Paola (1st floor)







12.30 - 13.15	BREAK OUT SESSION 2
	 Innovation for business support - Foyer Philippe Innovation for C02 reduction - Versailles Social innovation - L'Estérel Circular economy - Theater (Plenary) NWE Interreg basics - Paola (1st floor)
13.15 - 14.15	LUNCH
	Identify the project idea tables you would like to visit and network with project representatives, participants, Joint Secretariat staff and contact points.
14.15 - 15.30	PROJECT IDEA DEVELOPMENT TABLES
	Your chance to sit down at the project idea table of your choice to:
	Present your project idea to potential partners
	Discuss the projects and develop your proposal Most patential partners around the table.
	Meet potential partners around the table
15.30 - 15.45	CLOSURE
	Closing thoughts and wrap-up of the event.
15.45 - 17.00	NETWORKING
	Participants can continue networking with potential partners, discussing project ideas, and asking questions to the NWE team.

ASK QUESTIONS, TWEET AND POST ABOUT THE EVENT!



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<u>Interreg North West Europe (NWE)</u> Group: Project Ideas Lab



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