



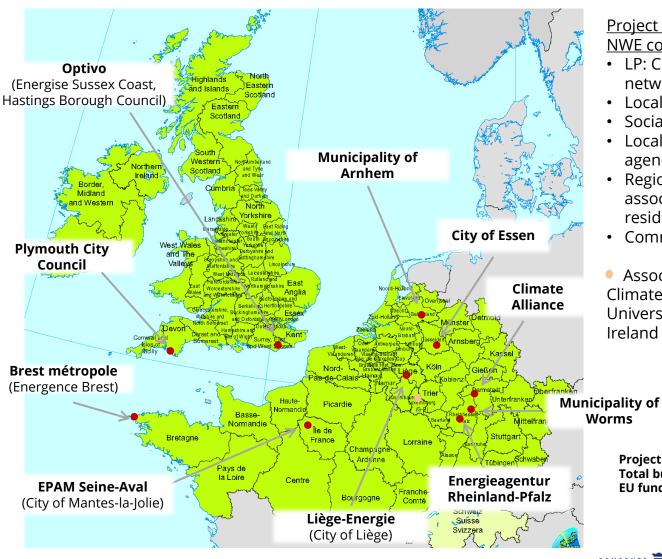








Who is CAN?



<u>Project partners from 5</u> <u>NWE countries</u>

- LP: Climate Alliance, city network
- Local authorities
- Social housing provider
- Local and regional energy agencies
- Regional refurbishment association working with residents
- · Community group
- Associated partners:
 Climate Alliance Luxemburg,
 University College Dublin,
 Ireland

Project duration: Feb 16 – Apr 2020

Total budget: EUR 7.88 mio **EU funding**: EUR 4.73 mio





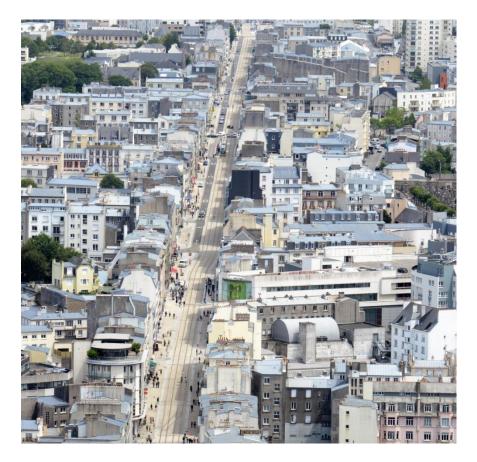


Why CAN?



Residential buildings have a huge potential for energy-savings and CO₂ reduction

Energy renovation rate is too low to meet EU targets to reduce GHG emissions by 2030 and 2050









Why CAN?



Local authorities face similar major difficulties in implementing low carbon strategies in the residential sector

→ New methods are needed to reach stakeholders and encourage them to act.









What is CAN?



Implementation of new models for sharing responsibilities between local authorities and neighbourhoods

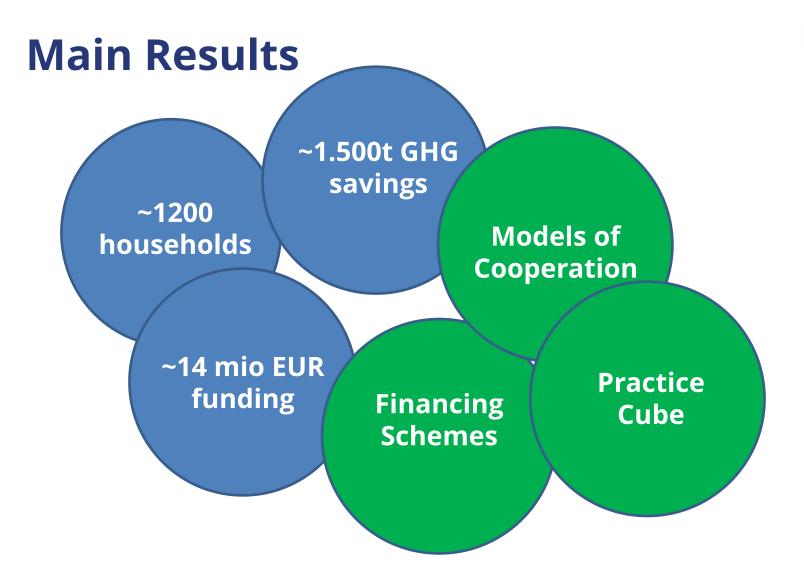
- → Go beyond current practice
- → Trigger and support bottom-up actions
- → Greater emphasis on the needs of residents

Target: urban districts in NWE with high potential to reduce GHG emissions. Priority is given to deprived neighbourhoods.











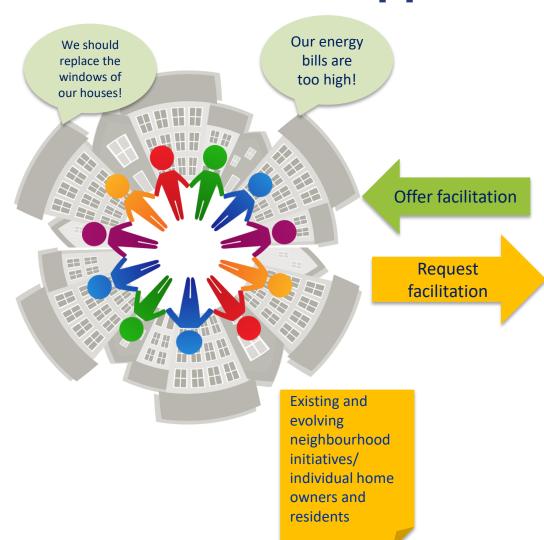






The Grassroots Approach







To-Do List

- Support meetings, e.g. provide rooms
- Finance requested expert support, e.g. energy action plan
- Provide requested information







The Multiplicator Approach



I want to refurbish / energy-retrofit my house



Offer support to individuals

Request support

Provide information and financial support

Work with multiplicators



- Community organisations
- Housing associations
- Grid company

for/ offer support to multiplicators

Independent multiplicator work











The Face-to-Face Approach





Provide information and financial support

Offer support to individuals

Request support



Municipal and adjoint departments, e.g.

- Energy advisors
- Social workers
- City quarter office









Bellevue Neighbourhood, Brest













Bricobus













Public Event "Toît par toi"















Public Event "Toît par toi"













Public Event "Café Energie"











"I was so glad of my small gifts (energy saving equipment) that I stayed awaked until after midnight, just for the pleasure of installing my new lamps, isolating my door with different tapes [...] I don't want to be sentimental, but since the "solidarity machine" has turned on last year, the light has started to reappear.

[...]The efficiency of this networking between different stakeholders has allowed me to spend the winter in the warmth"











