# Interreg Luropean UNION North-West Europe Codex4SMEs

**European Regional Development Fund** 







#### Welcome

# Codex4SMES Double Session Information and Networking Event



**Galway Ireland** 









#### Codex4SMES Double Session Information and Networking Event

#### Wednesday 18th September 2019

#### Hotel Meyrick, Galway, Ireland

#### Wednesday 18th September 2019: Hotel Meyrick, Galway City

0900: Welcome and introductions

0905: Introduction and overview of Interreg Codex4SMEs project and the supports for SMEs - Dr Margot Jehle, Lead partner, Codex4SMEs

0920: Pathway to regulation and market for IVD Companies and start-ups: Diarmuid Cahalane, Metabolomic Diagnostics

0940: How to convince the investor to invest in your SME: Ultan Faherty, Halo Business Angel Network.

1000: The transfer of diagnostics tests from "bench to bedside" John O'Loughlin, Rotunda Hospital

1030: Tea break and parallel networking Part 1

1100: Evaluation of how different IVD's perform from clinical prospective **Dr Fergus Mc Carthy**, **Obstetrician**, **Cork University Maternity Hospital** 

1130: Engagement with Pharmaceutical Companies Len Marshall, Access and Innovation Manager, Roche Diagnostics

1200: Questions and discussion.

1230: Lunch

1300: Networking Part 2

1400: Overview of funding access and sustainability of projects within European environment Jeanette Mueller, Accelopment

1430 Networking Part 3

1500 Finish

## Ultan Faherty HBAN / WestBIC / ESIL









#### **Halo Business Angel Network (HBAN)**



- All-island umbrella group
- Responsible for the promotion of Business Angel Investment &
- Creation of Business Angel Syndicates on the island of Ireland









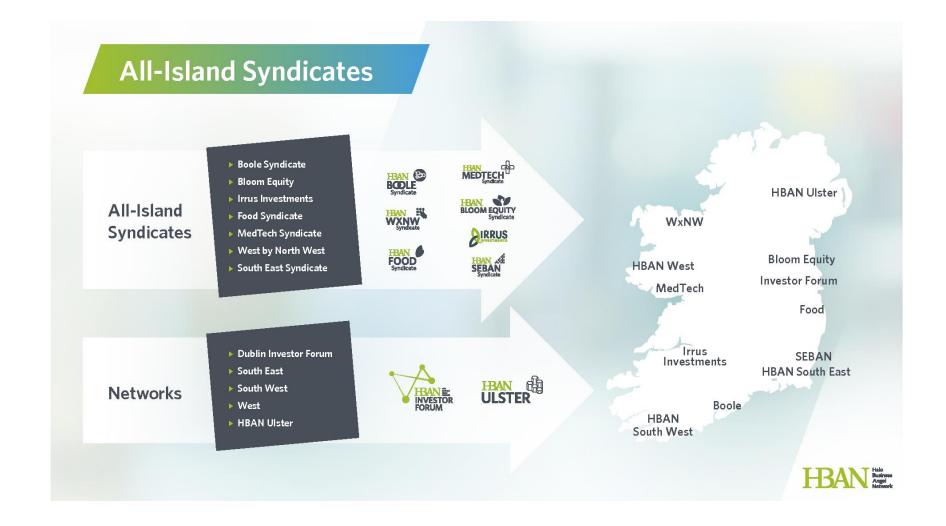




















#### Headlines

- 2018 44 deals with €9.3M of Angel Funding, €27.4M of other funds leveraged total €36.8M.
- HBAN investors have done 460+ deals with € 99M angel money invested and another €167m leveraged funds in these deals since 2008
- Average angel investment per deal €274K
- Projects supported in sectors such as Medical Device (Medtech), eHealth, ICT (including Financial Technology (Bloom, Boole)), Food, (Dublin Syndicate) Manufacturing, Services, etc., etc. (WxNW).
- HBAN's MedTech Syndicate has invested a total of €8m in 20+ investment rounds into 13 companies.

#### All Island MedTech Syndicate & Irrus

Focused on Medical technology and devices (MedTech is Galway centric)



Angel	Other	Total
€1.15M	€500k	€1.65M



Angel	Other	Total
€200k	€1.6M	€1.8M



Angel	Other	Total
€955k	€300k	€1.255M



Angel	Other	Total
€1.475M	€1.51M	€2.985M











# BOLE

#### **Bloom Equity**

- Technology focused & Dublin based
- 24 members
- 16 investments to date
- Meeting every 6 weeks
- (August 2018 Phorest raised €20m from US investment firm Susquehanna Growth Equity (10x growth on original investment)

#### **Boole Syndicate**

- Technology/general focus & Cork based
- 25 members
- 25 investments to date
- Meeting every 6 weeks
- Regularly co-invest with Bloom Equity













#### **WxNW Syndicate**



- Focused on investing in companies based in or connected to the Western counties
- Meeting 3 times a year
- Strong interest from investors
- Cerebreon / Payslip













#### Overview

We match private investors with pre-screened investment opportunities in early stage, start-up and developing businesses

Private investors get access to ambitious, early stage companies with growth potential

Businesses seeking funding get access to private investors with business expertise

HBAN can provide Professional Advisors with alternative investment and financing options for their clients

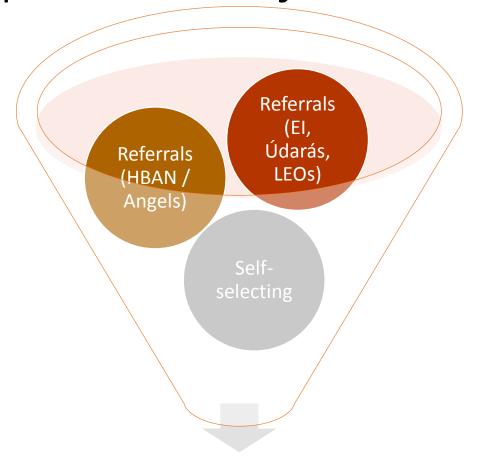








#### Sources of Companies / Projects



#### **Business Plan and/or One Pager**

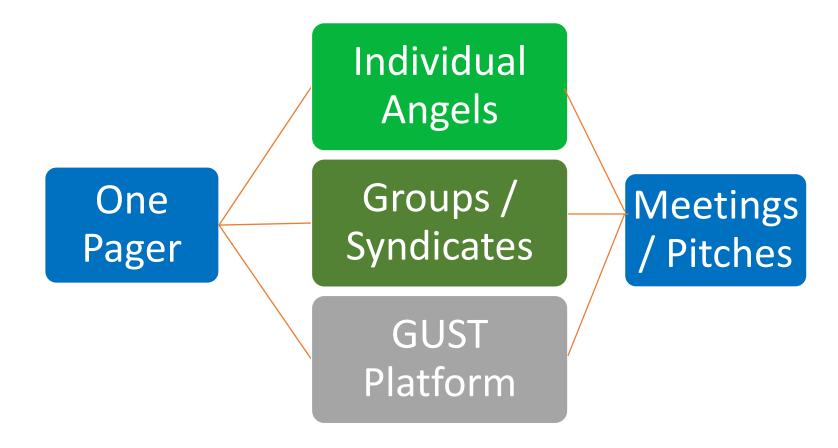








#### Route to (Registered) Angels





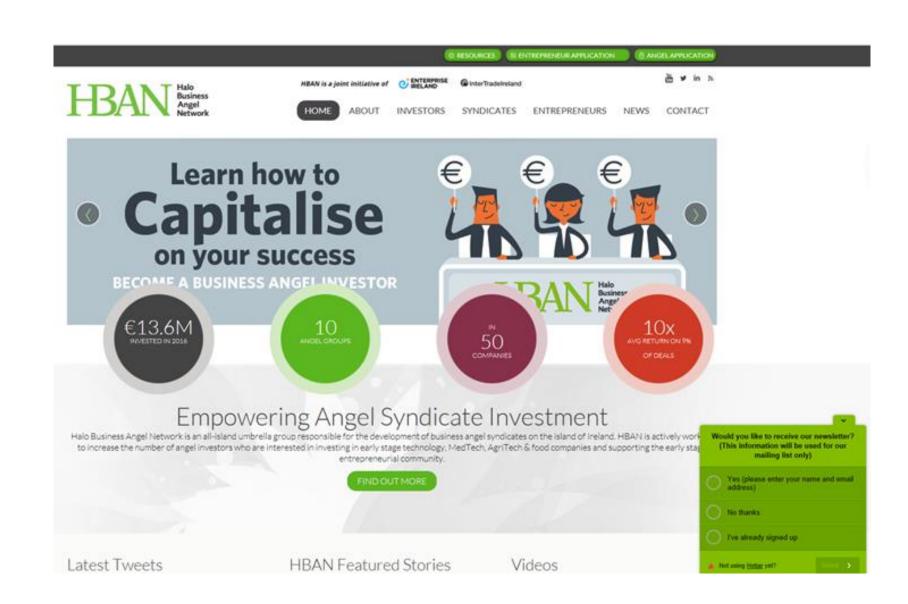






#### Investor Ready?

- Market Traction
- Comprehensive Documentation
- Intensively Practiced
- No unvalidated assumptions
- Team
- Market
- Milestones (to date and future)
- Ask
- Business Model
- Competition
- Compelling Investor Case



### ESIL - Early Stage Investing Launchpad

#### **Overview**

- Pan-European community aiming to improve angel investment market
- Stimulate cross border investment opportunities, find new deals, connect the most relevant networks and build a tailored training programme for local ecosystems
- Targets business angel, early stage investor, crowdfunding network, an incubator and accelerator or an entrepreneur
- Interactaction with other individual investors, BAs, crowdfunding platforms, early stage VCs and highly innovative companies.



#### Thank You

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