

International eHUBS-academy: become an expert in installing eHUBS!

October 14th - 16th, 2020
 Bergen, Norway

AGENDA

What		Who	When
Day 1, October 14th, 2020			
<i>Arrival during the day</i>		All	
City walk and sunset at Mount Floyen – depending on the weather (Optional)		All	16:00
Informal diner (optional) (at your own expense)		All	19:00

What		Who	When
Day 2, October 15th, 2020			
Meeting venue: tba			
Welcome		Counselor of Bergen	9:00
Housekeeping rules and introduction of participants		Bram Seeuws (Autodelen.net)	9:10
Introduction to the concept of eHUBS		Arjen Rodenburg (City of Amsterdam)	9:30
eHUBS: from idea to implementation: policy Bergen's EV and Mobil.punkt strategy eHUBS pilot cities strategies Mobihubs Share North style: policy strategies from the North Sea region		Lars Ove Kvalbein (City of Bergen) eHUBS pilot city (to be confirmed) Rebecca Karbaumer (City of Bremen)	9:45

Coffee break			10:45
<p>eHUBS: from idea to implementation: Planning process</p> <p>eHUBS selection criteria</p> <p>Site selection and technical design</p> <p>Regional strategies towards eHUBS</p> <p>The digital side of eHUBS</p> <p>Oslo's development of Mobilitetspunkten (to be confirmed)</p>		<p>City of Leuven (speaker to be confirmed)</p> <p>Rebecca Karbaumer (City of Bremen) and Lars Ove Kvalbein (City of Bergen)</p> <p>Maurice van der Meché (Advier) and Tom Dhollander (Mobipunt vzw) – to be confirmed</p> <p>Tjalle Groen (Taxistop vzw)</p>	11:00
Lunch		All	13:00
<p>City Tour: visiting the mobilpunkten <i>Goal: be inspired!</i></p> <p>We will be using shared bikes on this tour. We will visit a variety of mobilpunkte (large and small) in various neighbourhood settings throughout the city.</p> <p><i>Remember to take some rain clothing for biking as Bergen is the most rainy city in Europe (btw no such thing as bad weather, only bad clothing). If you do not feel comfortable cycling, please inform Bram and we will try to arrange an alternative.</i></p>		All	14:00

Free time		all	17:30
Dinner offered by the eHUBS-project (location t.b.a.)		all	19:00
Evening: join us for a drink at Henrik Ol og Vinstove (ps. Make sure you have money since beers in Norway are quite expensive 😊)			

Day 3, October 16th, 2020

Meeting venue: tba

<p>eHUBS: from idea to implementation: Planning workshop <i>Goal: being able to implement a mobipunt in your town or region.</i></p> <p>In this part of the event, participants will begin planning mobility hubs in their town and region.</p> <p><i>Participants are asked to bring maps of their neighbourhood/city/region, plans of public transport network, energy network, information about neighbourhood demographics, businesses and available mobility services.</i></p>	<p>All (guidance offered by all speakers)</p>	<p>09:00</p>
<p>eHUBS: from idea to implementation: businesscase and tendering <i>Goal: Finding the right partners and the right businesscase for the eHUB</i></p> <p>Businessopportunities for shared mobility providers</p> <p>Businessmodels in rural areas</p> <p>Tendering and marketing connected: example from the Netherlands</p>	<p>Bildelingen (to be confirmed)</p> <p>Bram Seeuws (Autodelen.net)</p> <p>Maurice van der Meché (Advier)</p>	<p>11:00</p>
<p>eHUBS: from idea to implementation: communication strategies and tendering <i>Goal: Finding the right partners and communication strategies for your region or town.</i></p> <p>Modeling of behavior from an academic point of view</p>	<p>Marije van Ghent (Hogeschool van Amsterdam) – to be confirmed</p>	<p>11:45</p>

Communication on city level	Rebecca Karbaumer (City of Bremen) and Lars Ove Kvalbein (City of Bergen)	
eHUBS official graduation	All	12:30
Lunch (optional) (at your own expense)	Optional	13:00
End of Day 3		

Contact details

Bram Seeuws
Autodelen.net
Email: bram@autodelen.net
Bram's Mobile +32 478 44 07 23

Hotel recommendations

[Scandic Bergen City Hotel ****](#) - in the city centre and close to all venues

[Citybox Bergen ***](#) - in the city centre and close to all venues

Traveling to Bergen

By boat: Bergen has a connection by boat from Denmark (Hirthals). More information via <https://www.fjordline.com/nl>

By Train: Bergen has a direct train to the capital Oslo. The Bergen Railway from Oslo to Bergen is Northern Europe's highest railway. The journey includes some of the most beautiful landscapes in Norway. The Bergensbanen train between Oslo and Bergen takes about seven hours, has about 180 tunnels and 22 stops. More information via <https://en.visitbergen.com/visitor-information/travel-information/getting-here/bergensbanen-oslo-to-bergen-by-train>

By plane: Bergen Flesland airport is the second busiest airport in Norway and has direct international and national connections.

Traveling to the city center

By airport bus: The Airport Express bus stops at the left hand side just outside the main terminal building. The bus drives an express route that only takes 20 minutes to the Bergen Bus Station. In the city centre the bus also stops at Festplassen and Bryggen, with departures every 10 minutes during the busiest parts of the day. More information via <https://www.flybussen.no/?dir=to>

By Light rail: The Light Rail takes you all the way to and from the airport. The light rail stop is right outside the terminal. Tickets for the Light Rail can be bought using the app, at the Light Rail stop, or at the ticket machine at the baggage claim area (credit cards will be accepted). See here for the [timetable](#).

By taxi: Taxi stops just outside the terminal building. In case of extra needs, the taxi host will gladly help you, or you can pre-book a taxi from the desired company. More information via <https://avinor.no/en/airport/bergen-airport/to-and-from-the-airport/bus-and-taxi/taxi>